



BOARD MEETING AGENDA w/ MINUTES

Date: November 14th, 2017

Time: 6:00-8:00 PM

Location: Bakers Square, 15300 W Bluemound Rd, Elm Grove, WI 53122.

Meeting Attendees: Jim Axt, Wayne Richter, Brittany Campbell, Van Phifer, Kyle Matenaer, Michael Fricke, Dale Wizza, Garrett Herning (by phone), Daryl Rothamer

I. Recent Events/News/Chair Input

a. Student Night

i. Notes:

1. Great presentations and displays
2. Presentations scores were very close
3. Vehicles displays were spread out in a few areas
4. Attendance was approximately 80
5. Lauren from JD did a young professional presentation
6. Abby and Pat from SAE International were there

II. Student Items/Concerns

a. MSOE

Action items:

i. No items or concerns

b. Marquette

Action items: _____

c. UW-Milwaukee

Action items: _____

d. UW-Madison

Action items: _____

e. MTU

Action items: _____

f. NMU

Action items: _____

g. UWP- Wash Cty

Action items: _____

III. Treasury Items

a. Budget.

i. Notes:

1. We do need to stress company sponsorship of meetings. Without them covering the dinner, we for the most part break even by the time we cover food, mailings, and the plaque.

b. Checking Changes- status

i. Notes

1. We are moving to the new banking system. Garrett needs signed document e-mailed back from Van you so he can sign and submit to SAE Int'l. We will get (2) bank cards like we have now.
2. Garrett had a phone meeting today with SAE to go over our needs.
 - a. Trying to move this through as quickly as possible.
 - b. Chase Bank
 - c. Square might be the only thing that is out of the ordinary with our banking needs.

3. Student Night checks will go out after the bank transition and after we receive Nov funds from them. Garrett wastold the banking transition will move quickly and should be complete by the end of the year.

c. Membership development.

IV. 2017/18 Programs/ Calendar

a. January 2018:

i. Social Event- Seven Marine/Volvo - Germantown

1. Program Manager: Wayne

2. Date: January 17th

a. Notes:

i. Just purchased by Volvo, cannot be ready for January meeting. Check back in 6 months.

ii. Dale mentioned a few other options

1. Maybe some of the smaller ones

a. Madison S/W company

b. Tom Dougherty to show his engine

c. See if CTC could be used as a venue

d. Possibly Weasler Engineering

i. Kyle Matenaer to look into this

ii. 350,000 SF of mfg. space

iii. 45 minute prepared tour

iv. Whether it fits in January or not, it can be a possible event moving forward

ii. Newsletter

1. Release date: December 27th

2. Member Spotlight: Negin Salami

iii. Board meeting

1. Target date: January 9th

2. Location:

b. February 2018:

i. Event: Chicago International Auto Show

1. Program Manager: Garrett

2. Date: 2-10

3. Sub Events:

a. Speaker

b. Student Displays

4. Notes:

a. Ken from the Chicago Section and Garrett are in contact with GM regarding the new EV vehicles they are releasing this year. We feel there is a lot there for a presentation at the show. We will be working through details and what kind of sponsorship they can provide in the next couple weeks. Garrett will target having dates, times, and details for the Dec 27th Newsletter.

i. Mazda is not available this year to present

b. Can this be a major event and can it be a profitable event this year?

c. Would a company like B83 be willing to sponsor the bus?

d. Early advertising is important

e. An exclusive event, like getting in during the press day would be a big draw

- f. Maybe SAE International press could be a way to get in on press day
 - i. 2/8 - 2/9 are media days
 - g. There is interest around the table with possibility of taking a day off of work and going during the press day
 - ii. Event: Kohler Engine? (Move to March?)
 - 1. Program Manager: Dale
 - 2. Date: ?
 - iii. Newsletter
 - 1. Release date:
 - 2. Member Spotlight:
 - iv. Board meeting target date.
 - c. March 2018:
 - i. Event: ACS
 - 1. Program Manager: Daryl Rothamer
 - 2. Target Date: March 27, Alt 3/15 or during week of 19th or 26th.
 - a. Notes:
 - i. 3/27 date is confirmed
 - ii. ACS can host approximately 60
 - iii. Tables and chairs on the shop floor
 - iv. Dale mentioned there is a hosting document in the Dropbox folder
 - ii. Event: Clean Snow Challenge
 - 1. Program Manager: Dale
 - 2. Date: March 5-10
 - 3. Houghton, MI
 - iii. Newsletter
 - 1. Release date:
 - 2. Member Spotlight:
 - iv. Board meeting target date
 - d. April 2018: ** Joint Meeting with ASME**
 - i. Social Event- Pierce?
 - 1. Program Manager: Dale?
 - 2. Date: ?
 - ii. Newsletter
 - 1. Release date:
 - 2. Member Spotlight:
 - 3. New Members Listing
 - iii. Board meeting target date:
 - e. May 2018:
 - i. Social Event- ?
 - 1. Program Manager: ?
 - 2. Date: ?
 - a. Everyone to come back in January with a suggestion for future event suggestions, May and beyond
 - ii. Newsletter
 - 1. Release date:
 - 2. Member Spotlight:
 - 3. New Members Listing
 - iii. Board meeting target date:

- iv. Postcard: June Sprints 6/14-6/17
- f. June 2018:
 - i. Social Event- June Sprints
 - 1. Program Manager: ?
 - 2. Date: 6/14-6/17, Saturday is 6/16
 - 3. Notes:
 - a. We may have Dean Case and Mazda Motorsports available again. He is now on the SAE Student Lecture Circuit.
 - b. Garrett encourages the student sections to reach out to him and see if he is in the area, they might be able to get him as a speaker. (Garrett will forward this info to Randy so he can pass to the student sections in a separate e-mail)
 - c. Otherwise Garrett will touch base in the spring and see what is available for our section with him over the summer.
- g. July 2018:
 - i. Social Event- Car Show
 - 1. Program Manager: ?
 - 2. Date: ?
- h. August 2018:
 - i. Social Event- ?
 - 1. Program Manager: ?
 - 2. Date: ?
- i. September 2018:
 - i. Social Event- ?
 - 1. Program Manager: ?
 - 2. Date: ?
- j. October 2018:
 - i. Social Event- ?
 - 1. Program Manager: ?
 - 2. Date: ?
- k. November 2018:
 - i. Social Event- Student Night
 - 1. Program Manager: ?
 - 2. Date: ?
 - 3. Location: ?

V. Student Activities

- a. Student Activities: Randy
 - i. Anything to report?

VI. Newsletters

- i. Next up: Postcard for June Sprints
- b. E-mail list
 - i. Forward members who aren't getting the newsletter mailings to Mike F.
 - ii. Jim – 2 weeks before registration ends – Remind Company Reps
 - iii. Randy – 2 weeks before registration ends – Remind Students
 - iv. Notes:
 - 1. Discussion about spam coming in through the website email links

VII. Social Media/Website Updates

- a. Facebook – Drew B.
 - i. Photos from Student Night?

1. All photos from all events are on the Dropbox in respective folders and have been sorted and posted appropriately.
 - ii. General social media updates
 1. Continue to promote events per the budget. To date we have seen almost a 275% increase in event post engagement to these events by doing that (over 1,100 people reached and over 60 engagements for the \$30 spent so far in promoting)
 - b. Website – Cara
 - i. Photos from Student Night?
 - ii. Click through Emails on Website.
- VIII. AWIM/STEM Initiatives**
- a. AWIM/STEM coordinator report- Negin.
 - i. There was a link on LinkedIn for STEM AWIM at the Discovery Center, included involvement from:
 1. MSOE
 2. Johnson Controls
 3. SAE was not connected or included in this event
 - ii. Dale to follow up with Negin on the status of SAE being involved with AWIM
 - iii. Dale mentioned to shoot for May for engineer's week
 - b. Update from Matt Anderson on next steps for Super Mileage car kits?
- IX. Wisconsin SAE Baja.**
- a. Matt Anderson, & Matt Jorgenson
 - i. Notes:
 1. Matt is trying to get together a plan
 2. Looking to try and host in 2021
 3. Dale talked with Glen Bowar. Glen mentioned idea of doing a smaller one-day event.
 - a. Proving grounds are available for location
 - b. Van mentioned this could be a good preparation in 2019 for the larger event in 2021
 - i. It would help to train field officials
 - ii. Dale will forward this information to Matt
- X. Company Ambassador Update – Update from Jim Axt**
- a. Notes
 - i. Has list of all the members
 - ii. Looking to see what member companies are not attending the events and target connecting with them to get a company ambassador in place
- XI. Shadow Program**
- a. Promoting at meetings and in Newsletters
 - b. Job Descriptions: Board Members
 - c. Notes
 - i. The shadow program was promoted at the Student Night Event
- XII. Education, Professional Classes, Best Practices Group**
- a. Suggestions
 - b. ASME
 - c. Notes
 - i. Dale has reached out to Kevin Perry about the SAE courses
 - ii. Chicago Section has set-up to offer CEU's for these courses

- iii. Garrett has some information regarding CEU's
- XIII. Misc. Notes
 - a. Kara is still looking for someone to take over the website from her
 - i. Dusty may still be interested
 - ii. Van to give Dusty a call