



## **BOARD MEETING AGENDA w/ MINUTES**

Date: October 24th, 2017

Time: 6:00-8:00 PM

Location: Crawdaddy's, 9427 W Greenfield Ave, West Allis, WI 53214.

**Meeting Attendees:** Jim Axt, Drew Boyer, Michael Fricke, Nerissa Hanson, Garret Herning (by phone), Randy Hoffman, Van Phifer, Daryl Rothamer, Negin Salami, Dale Wiza,

### **I. Recent Events/News/Chair Input**

#### **a. Briggs Meeting**

##### **i. Randy reported:**

1. It was an excellent meeting
2. Registration was a bit slow due to location outside of security
3. Over 80 attended and the Briggs team did a great job hosting
4. Great tour of an excellent facility
5. Matt Anderson talked about Baja

a. Several people volunteered after this event to help out with Baja

#### **b. Harley Meeting**

##### **i. Garret reported**

1. Approximately 100 people in attendance
2. Registration went well, good dinner, good topics
  - a. Design software was an interesting topic
3. Dinner was not sponsored
4. Speaker timing was perfect

### **II. Student Items/Concerns**

**Notes:** No students in attendance

- |                  |                     |
|------------------|---------------------|
| a. MSOE          | Action items: _____ |
| b. Marquette     | Action items: _____ |
| c. UW-Milwaukee  | Action items: _____ |
| d. UW-Madison    | Action items: _____ |
| e. MTU           | Action items: _____ |
| f. NMU           | Action items: _____ |
| g. UWP- Wash Cty | Action items: _____ |

Action items: \_\_\_\_\_

### **III. Treasury Items – Garret reported out**

#### **a. Budget.**

##### **i. No membership reimbursements received yet**

1. Reached out to Abby to see where those are at

#### **b. Checking Changes.**

##### **i. SAE sections have been using SAE tax ID number**

- ii. Need to go through a national SAE account
- iii. Garret has filled out the paperwork
- iv. Taxation through SAE International
- v. Discussion about when the old account can be closed
  - 1. Need to allow time for checks to be cashed
- c. Membership development.
  - i. Two people at HD meeting who weren't members, but expressed interest. One being Ben Wright who is an HD Chief Engineer

#### IV. 2017/18 Programs/ Calendar

- a. November 2017
    - i. Event: Student Night- Sponsored by Generac
      - 1. Program Manager: Randy
      - 2. Date: November 2
      - 3. Location: UW Engineering School
        - a. Notes:
          - i. \$12/person for Qdoba
          - ii. Has not heard about any transportation issues or requests for buses to get students to the event
          - iii. Drew asked if a Webex might be needed. Randy has not received any requests
          - iv. Abby and Pat from SAE international are coming to the event
            - 1. Complimentary memberships for young professionals will be discussed
              - a. Drew mentioned this would be something for the company ambassadors to promote
  - ii. Newsletter
    - 1. Release date: October 4<sup>th</sup>
      - a. Mike reported that he got it out last week. Some delay due to him being out of the country.
    - 2. Member Spotlight: Brandon
  - iii. Board meeting
    - 1. Target date: November 14
      - a. Van asked if this date will work. The team agreed to keep this date.
    - 2. Location
      - a. Randy suggested staying on the west side of the area
      - b. Discussion about possible locations for the next meeting
- b. January 2018:
  - i. Social Event- Seven Marine/Volvo?
    - 1. Program Manager: Wayne
    - 2. Date:
      - a. Notes:
        - i. January 17<sup>th</sup> member meeting
        - ii. He thinks there will be enough interest
        - iii. Looking to stay ahead of the Miami Boat Show in February
        - iv. Germantown, WI is the location of the meeting
  - ii. Newsletter
    - 1. Release date:
      - a. Looking to release the newsletter between Christmas and New Years
    - 2. Member Spotlight:

- a. Negin Salami will be featured in the January newsletter
  - iii. Board meeting target date
    - 1. 1/9/17
- c. February 2018:
  - i. Event: Chicago International Auto Show
    - 1. Program Manager: Garrett
    - 2. Date: 2-10 / 2-19
      - a. Notes:
        - i. Offer from Mark at Auto Show
          - 1. Garret plans to reach out to Mark
        - ii. Looking to get a plan in place to communicate at the end of November
        - iii. Plan is to go opening weekend
        - iv. Trying to line up a speaker in a private room
        - v. Could have an area set up for student displays
  - ii. Event: Kohler Engine? (Move to March?)
    - 1. Program Manager: Dale
    - 2. Date: ?
      - a. Notes:
        - i. Spoke with someone from Kohler at the HD event
        - ii. VP of HR, Laura Kohler did not reply
        - iii. Going to speak with ASME who recently had an event there
        - iv. ASME also has a student event in Madison a few weeks after SAE
  - iii. Newsletter
    - 1. Release date: **TBD**
    - 2. Member Spotlight:
  - iv. Board meeting target date.
- d. March 2018:
  - i. Event: ACS
    - 1. Program Manager: Daryl Rothamer
    - 2. Date:
      - a. 3/27 target date
      - b. Other possibilities if 3/27 does not work, 3/15, week of 19<sup>th</sup>, or possibly week of 26<sup>th</sup>
  - ii. Event: Clean Snow Challenge
    - 1. Program Manager: Dale
    - 2. Date: March 5-10
    - 3. Houghton, MI
      - a. Notes:
        - i. There will not be an electric snowmobile event this year
  - iii. Newsletter
    - 1. Release date:
    - 2. Member Spotlight:
  - iv. Board meeting target date
- e. April 2018: \*\* Joint Meeting with ASME\*\*
  - i. Social Event- Pierce?
    - 1. Program Manager: Dale?
    - 2. Date: ?

- a. Notes:
      - i. Dale reported - left voicemail with VP of Engineering
  - ii. Newsletter
    - 1. Release date:
    - 2. Member Spotlight:
    - 3. New Members Listing
  - iii. Board meeting target date:
- f. May 2018:
  - i. Social Event-
    - 1. Program Manager: ?
    - 2. Date: ?
  - a. Notes:
    - i. Possible options for the event include:
      - 1. Drew talked to someone at Brady Corporation about hosting an event
      - 2. Garret talked with B83 who are interested in sponsoring an event or possibly hosting an event at their facility
      - 3. Stratech is another option
      - 4. Dale talked about how to approach a company to host an event
        - a. There is a document in the Dropbox that explains it
        - b. Drew will send out the Dropbox login info next week

- ii. Newsletter
    - 1. Release date:
    - 2. Member Spotlight:
    - 3. New Members Listing
  - iii. Board meeting target date:

## V. Student Activities

- a. Student Activities: Randy
  - i. Anything to report?
    - 1. Notes:
      - a. Randy reported
        - i. MSOE seems weak on participation
        - ii. UW Milwaukee is spotty
        - iii. Marquette is on the up swing
        - iv. Student networking scheduled at UW Madison
- b. Two year college involvement: \_\_\_\_\_

## VI. Newsletters

- i. Next up: Postcard for?
  - 1. June Sprints, Starts 6/14 (Thursday), SAE event is Saturday (6/16)
- b. E-mail list
  - i. Forward members who aren't getting the newsletter mailings to Mike F.
  - ii. Jim – 2 weeks before registration ends – Remind Company Reps
  - iii. Randy – 2 weeks before registration ends – Remind Students

## VII. Social Media/Website Updates

- a. Facebook – Drew B.

- i. Photos from Briggs?
- ii. Photos from Harley?
- iii. Notes:
  - 1. Photos are all posted as it relates to the last events
  - 2. In general, all the events are created
  - 3. Budgets related to sponsoring
    - a. Briggs and HD event had almost 1000 people engaged
    - b. Roughly \$10 investment/event
    - c. Seems to be a successful tool
    - d. Snapchat is roughly \$5-8 per filter
    - e. MSOE AI building to be announced on the SAE International website

b. Website – Cara

- i. Photos from Briggs?
- ii. Photos from Harley?
- iii. Notes:
  - 1. Click through to board member emails on website is not working
  - 2. Cara has mentioned she would be Ok with handing the website off to someone if anyone is interested
    - a. Drew mentioned that Dusty Flunker from Modine may be interested
    - b. Dale mentioned it would be good to keep some from Cummins Stoughton involved

**VIII. AWIM/STEM Initiatives**

a. AWIM/STEM coordinator report- Negin.

- i. Notes:
  - 1. On track and having meetings
  - 2. February/March is timeframe
  - 3. Three schools so far are participating
  - 4. Discovery World booth is on track
    - a. Board of Director is no longer at JCI
    - b. JCI will not be a sponsor
    - c. Sponsors will be Discovery World and SAE only
    - d. Will need more assistance from SAE
    - e. Determine location first
    - f. Details need to be worked out
    - g. Van asked Negin to send him and Dale an outline of what is required
      - i. Idea to show SAE International Discovery World when in area for Student Night
    - h. Randy shared idea of displaying a Baja or Formula Car at the Discovery World booth
    - i. Negin has tried to track down who is the main contact with JCI now that the Board of Director who was at JCI left

b. Update from Matt Anderson on next steps for Super Mileage car kits?

**IX. Wisconsin SAE Baja.**

a. Matt Anderson, & Matt Jorgenson

**X. Company Ambassador Update – Update from Jim Axt**

- a. Notes:
  - i. Jim made phone calls to find proper contacts at companies
  - ii. Good conversations with everyone

- iii. When sending out the Company Ambassador student night, information was sent out to well over 100 people
- iv. Emphasized West of Waukesha area contacts in promoting event in Madison

**XI. Shadow Program**

- a. Promoting at meetings and in Newsletters
- b. Job Descriptions: Board Members
  - i. Notes:
    - 1. Randy reported that things are moving
    - 2. Generac is sponsoring student night
      - a. Generac getting more involved

**XII. Education, Professional Classes, Best Practices Group**

- a. Suggestions
- b. ASME
  - i. Notes:
    - 1. Nerissa signed up for a one-week course in Detroit, but no one else did and the class was cancelled
      - a. There is an opportunity to bring in the instructors locally if enough interest to offset the cost
      - b. Possibly advertise through SAE Milwaukee Section
      - c. HD could possibly host the training at their facility
      - d. Van mentioned it could be an opportunity for B83 to host
      - e. Van mentioned Jim could canvas companies to see what training areas would be of interest
        - i. For example we could do a survey to narrow down offerings
      - f. Drew mentioned idea of finding out if other sections may have done something similar
      - g. Jim is open to looking into interest with company ambassadors
- c. Misc.
  - i. Garret will send an email from student in Whitefish Bay who is interested in mentoring
    - 1. Randy mentioned that Guy may be a fit based on location
    - 2. Drew mentioned that they have recently requests to shadow professionals
    - 3. The student would like an answer by 11/3