

# SAE MILWAUKEE

An SAE International Section

## Upcoming Events

Student Night  
University of Wisconsin-  
Madison

- November 2<sup>nd</sup>

## October 2017 Newsletter

November Event:

# SAE Student Night



**Michigan Tech**



THE UNIVERSITY  
of  
**WISCONSIN**  
MADISON



UNIVERSITY of WISCONSIN  
**UWMILWAUKEE**



November 2<sup>nd</sup>, 2017

5:00pm

Hosted by

University of Wisconsin-Madison

Engineering Centers Building

1550 Engineering Drive, Madison

# About the Event –

## Event Agenda

Registration.....	5:00-5:30pm
Vehicle Displays .....	5:00-6:00pm
Dinner .....	6:00-6:45pm
Presentations.....	6:45pm-8:15pm

## Registration Fees

SAE Members.....	\$25
Retirees.....	\$20
Guests/Non-members.....	\$35
Students .....	Free with pre-registration

## Registration

**Registration Deadline:** October 30<sup>th</sup> Noon.

**Maximum Attendance:** 120 attendees

### **Ways to Register:**

- Online via the [SAE Milwaukee website](#)
- By phone: Randy Hoffman – (920) 397-6644
- By email: Randy Hoffman -- [rhoffman2@wctc.edu](mailto:rhoffman2@wctc.edu)

**Registration required – no walk-ins allowed**

### **Location:**

University of Wisconsin-Madison, Engineering Centers Building, 1550 Engineering Drive

### **Displays:**

SAE Milwaukee Section Student Chapter Collegiate Design Series competition vehicles will be on display and student representatives will be present to interact with guests. This is an opportunity for each chapter to showcase the efforts of their chapter throughout the past year. Come see the amazing projects the students design and build through the year!

### **Presentations:**

Student chapter representatives will articulate on their chapters' projects, achievements, and activities. Professional members have the opportunity to rate the presentations. This is one of the biggest nights for the student chapters, as they have the opportunity to earn significant funds for their projects, based on their ratings.

## Guest Speaker:

Student Night Sponsor - GENERAC Presents:



## John Schiessl,

Vice President of Core Engineering  
at Generac Power Systems

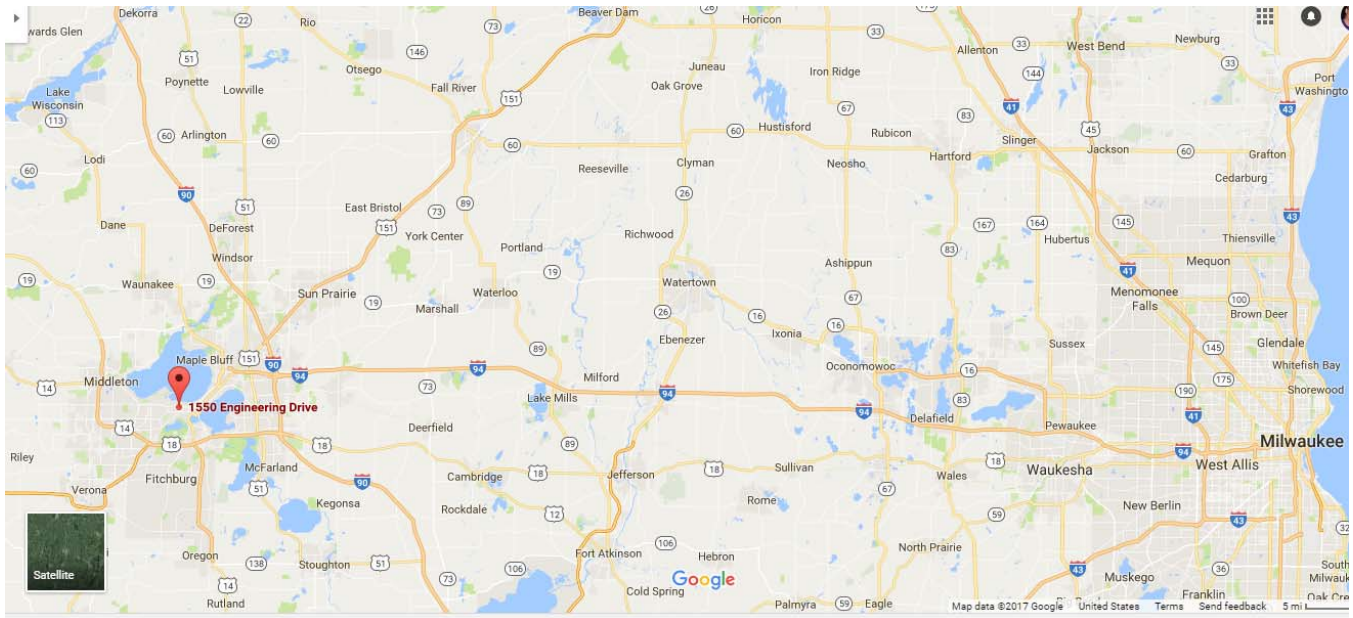
### BIO:

John Schiessl is the Vice President of Core Engineering at Generac Power Systems. His teams are responsible for the development of all major generator subsystems, and he leads Generac's Chinese Technology Center in Suzhou. He holds a Bachelors and a Master's of Science degree in Mechanical Engineering from the University of Wisconsin-Milwaukee. John brings over thirty years of new product development experience spanning engineering disciplines in quality, manufacturing, design and engineering leadership. John also has led product management teams in the highly competitive market of mobile phones. His industry experience includes defense, telecom, medical and power generation.

He started his career at Raytheon Missile Systems supporting the production of Hawk surface to air missiles as a quality engineer and was selected as part of the first class of Quality Circle leaders within the division. At GE HealthCare, as a manufacturing engineer, he integrated the first Demand Flow Manufacturing production line in the business. John spent 11 years at Motorola Cellular leading teams of engineers who developed mobile phones for Europe and Asia. It is there where he moved outside of engineering and led a team of program and product managers responsible for a portfolio of six phones responsible for over 35 million units per year of sales and \$350M in gross margin.

Prior to his current role as Vice President, John developed a gate process for new product development, focused on cross-functional development efforts of the organization resulting in a shortened go to market time for new products. He also created a business entity in China, which he continues to develop and grow.

John currently resides in Elm Grove, Wisconsin and in his spare time he runs half and full marathons. He also serves as a part time mechanic and data engineer for a championship winning GT1 Corvette, and races with the Road America Kart Club winning multiple track championships.



## From the East:

Take I-94 West

Take I-90/I-39 towards Janesville/Chicago for 3.5 miles

- 1) Take US-12/18 West for 5.9 miles

Take US-151 N / South Park Street North 2.1 miles

Turn Left on Regent Street (1<sup>st</sup> Intersection after Pedestrian Overpasses), go 5 blocks

Turn Right on North Randall Avenue

Proceed to Stop Sign, Merge right to stay on North Randall Avenue

Turn left onto Engineering Drive (Directly West of Union South)

Lot 17 ahead 1 block on the left

Student Trucks and Trailers, Continue on Engineering Drive and Turn Right just in front of entrance to Engineering Centers Building. Proceed to end of street, students will meet you and assist you in unloading.

## From the North:

Take I-90/I-39 towards Madison

Follow directions starting at 1) above

## From North East:

Take US-151 South towards Madison

Take I-90/I-39 towards Janesville/Chicago for 6.3 miles

Follow directions starting at 1) above