



BOARD MEETING AGENDA w/ MINUTES

Date: September 26th, 2017

Time: 6:00-8:00 PM

Location: WCTC, 800 Main St, Pewaukee, WI 53072, Room Q-361

I. Recent Events/News/Chair Input

- a. Briggs Meeting
 - i. Garret reported 102 people registered
 - ii. Generac and Kohler employees are now able to attend the event
 - iii. Briggs to pick up the cost of food
 - 1. \$2,500 will be brought in as a result of Briggs covering this cost
 - iv. Garret will arrive at the meeting location at 4 PM
 - v. Randy asked if one attendee could be added, and if Komatsu was allowed in. Yes, on both.

II. Student Items/Concerns

- a. MSOE Action items: Request to be added to email list
- b. Marquette Action items: Good weekend in KY, both cars placed in top 10
- c. UW-Milwaukee Action items: _____
- d. UW-Madison Action items: _____
- e. MTU Action items: _____
- f. NMU Action items: _____
- g. UWP- Wash Cty Action items: _____

III. Treasury Items

- a. Budget.
 - i. Garret is trying Square Reader for use with smartphone, for taking credit cards
 - 1. Use as needed to begin, if it goes well, may advertise
- b. Year End Report.
- c. Membership development.
- d. Square- for meeting payment? Status

IV. 2015/16 Programs/ Calendar

- a. October 2017
 - i. Event: Harley-Davidson Tour
 - 1. Program Manager: Nerissa
 - 2. Date: October 12
 - 3. Greeter Team: UW Milwaukee
 - 4. Notes
 - a. Everything is in order
 - b. Registration needs to close by next Friday, October 6th

- i. Do e-mail blast in bold print
 - ii. Caterer needs the count
 - iii. Would like to push this day out if possible
 - c. To be at Juneau, Ave. in downtown Milwaukee
 - d. First hour is mingling, look at bikes and then presentation
 - e. UW-Milwaukee will be school of registration
 - i. Need to be there between 4:15 and 4:30 PM
 - f. Garret to make online registration live tonight
 - ii. Newsletter
 - 1. Release date:
 - a. To be emailed out Thursday/Friday this week (9/28 or 9/29)
 - 2. Member Spotlight:
 - a. Jim is handling that
 - 3. New Members Listing
 - a. Nerissa to pull and send to Mike
 - iii. Board meeting
 - 1. target date: October 24
 - a. Van asked if that works for everyone and it does
 - 2. location: Johnny V's
- b. November 2017
 - i. Event: Student Night- Sponsored by Generac
 - 1. Program Manager: Randy
 - 2. Date: November 2
 - 3. Location: UW Engineering School
 - 4. Notes:
 - a. Eric was student who was in charge, took an internship so responsibility shifted
 - b. Glen is in charge now.
 - i. Location is reserved
 - ii. Flyer is not ready
 - iii. Nov. 2nd is the deadline
 - iv. Dale mentioned Abbey is coming to this event
 - ii. Newsletter
 - 1. Release date: October 4th
 - a. Plan is to release around week after when the HD event is completed
 - b. 10/16 is planned date, nearly three weeks before Student Night
 - 2. Member Spotlight:
 - a. Idea of a student or recent graduate
 - b. This could be for a future newsletter
 - c. Brandon will provide a student one for the November newsletter
 - iii. Board meeting target date: November 14
- c. January 2018:
 - i. Social Event- Seven Marine
 - 1. Program Manager: Wayne?
 - 2. Date: ?
 - 3. Notes:
 - a. Wayne is still working on it
 - b. No date set
 - ii. Newsletter

1. Release date:
2. Member Spotlight:
- iii. Board meeting target date
- d. February 2018:
 - i. Event: Chicago International Auto Show
 1. Program Manager: Garrett
 2. Date: 2-10 / 2-19
 3. Notes:
 - a. Garrett was in contact with Mark
 - b. Ken from Chicago section, Mark, and Garret to have a conference call on Thursday
 - c. Discussion about making it a primary
 - i. Would need sponsorship for the bus
 - ii. Presentation with a meal would make it
 - d. Charter bus to event
 - e. Randy asked if we could get discounted tickets or free
 - f. Garret mentioned that last year they did not charge us for the tickets
 - g. Discussion about students sections displaying cars at the show
 - ii. Event: Clean Snow Challenge
 1. Program Manager: Dale
 2. Date: ? 3/5-3/10
 3. Houghton, MI
 - 4.
 - iii. Event: Kohler Engine? (Move to March?)
 1. Program Manager: Dale
 2. Date: ?
 3. Notes:
 - a. Reached out to Amy – has not received reply
 - b. Garret has a contact there
 - c. MSOE lead has contact there
 - 4.
 - iv. Newsletter
 1. Release date:
 2. Member Spotlight:
 - v. Board meeting target date.
- e. March 2018:
 - i. Event: Nerissa mentioned that this could be a time to have the Young Professionals Event
 1. Possible location at Lakefront Brewing Company
 - ii. Possible Event at ACS, JD Test Stand
 1. Program Manager: ?
 2. Date: ?
 - iii. Notes: Dale brought up SmartUQ
 1. Madison location
 2. Van mentioned it might be better as part of Student Night
 3. Potential to include with CAD presentation, (? Graphics - Grafton?)
 - iv. Newsletter
 1. Release date:
 2. Member Spotlight:

- v. Board meeting target date
- f. April 2018:
 - i. Social Event- Pierce
 - ii. Discussion of other possible event locations,
 - 1. Johnson Controls
 - a. This could possibly be in May
 - b. Jared mentioned that it was well received
 - c. Previously at Glendale facility
 - d. Temperature control cells in basement
 - 2. Manitou – Gehl, Kurt
 - 3. Hi Speed Ferries
 - 4. Sonix aircraft
 - 5. Husco
 - a. In process of doing renovation
 - 6. Putz-Meister
 - a. Concrete pumping, big equipment
 - 7. Program Manager: Dale?
 - 8. Date: ?
 - iii. Newsletter
 - 1. Release date:
 - 2. Member Spotlight:
 - 3. New Members Listing
 - iv. Board meeting target date:

V. Student Activities

- a. Student Activities: Randy
 - i. Anything to report?
 - 1. Randy asked if Guy's contact info. is in the newsletter
 - 2. MSOE – crash resolution, responsibility of Student Chapters
 - a. How was disciplinary action handled
 - b. Randy wants message taken back that when bad things happen it can reflect badly on SAE
 - 3. Student chapter benefits from ANSYS
 - a. ANSYS offered to donate to student chapters an ANSYS software package to be used on SAE specific projects
 - b. Guy is spearheading that
 - c. Derek is representative for Midwest ANSYS
 - b. Two year college involvement: Same _____
 - i. Randy is not sure how to quantify two year college involvement

VI. Newsletters

- i. Next up: Postcard for?
- b. E-mail list
 - i. Forward members who aren't getting the newsletter mailings to Mike F.
 - ii. Jim – 2 weeks before registration ends – Remind Company Reps
 - iii. Randy – 2 weeks before registration ends – Remind Students

VII. Social Media/Website Updates

- a. Facebook – Drew B.
 - i. Photos from CSC
 - ii. Photos from Generac?
 - iii. Notes:

1. Biggest change in Social Media is how it has calendar functionality for events
 2. Most age groups 17-24, 35-44
 3. What do we get out of it? Not trackable or quantifiable.
 4. Number of click-ins
 - a. 380 people were reached over course of time
 - b. Approximately 10 people went into the ad
 5. Event creation for HD will go up tonight or tomorrow
 6. Drew asked if there were any photos to share from the car event
 7. Dropbox usage, we pay for 100GB of storage
 - a. Can collaborate on MS Office and use this for live updating for newsletter or other items
 8. Geocaching snapchat feature, available for \$5 for B&S event
- b. Website – Cara
- i. Photos from CSC
 - ii. Photos from Generac?
 - iii. Notes:
 1. Update board member info on the website
- VIII. AWIM/STEM Initiatives**
- a. AWIM/STEM coordinator report- Negin.
- i. Competition with the schools and then grand finale in the school
 - ii. AWIM booth under JCI umbrella with SAE involvement
 1. Permanent set-up
 - iii. Over past years nearly all volunteers were from JCI
 1. If volunteers from other companies than it could be expanded into other school districts
 - iv. Dale mentioned that other schools are using AWIM materials, but it is not well known
- b. Update from Matt Anderson on next steps for Super Mileage car kits?
- IX. Wisconsin SAE Baja.**
- a. ??.
- i. Randy mentioned that Matt Jorgenson from ACS is interested in helping out with SAE vehicles
 - ii. Would like to bring him in as event person to contact with Elkhart Lake
 - iii. Invite Matt to upcoming board meeting
 - iv. Garret mentioned to have Brandon and the SAE Marquette team share about their Bara experience at the B&S Event
- X. Company Ambassador Update – Update from Wendy**
- a. Jim apologized for sending newsletter out to Company Ambassadors before registration for B&S went live
- XI. Shadow Program**
- a. Promoting at meetings and in Newsletters
- i. Randy wants to keep promoting it
- b. Job Descriptions:
- i. Randy is looking for job descriptions from Board Members
 - ii. Van asked if there is a standard format
 1. Randy will put it into his format
 - iii. Randy would prefer job descriptions summarized by people currently in that role
- XII. Education, Professional Classes, Best Practices Group**
- a. Suggestions

- i. Spring is usually a better time for it
- b. ASME