



BOARD MEETING AGENDA with MINUTES

Date: November 12th, 2015

Time: 6:00-8:00 PM

Location: UWM Innovation Campus – Innovation Accelerator
1225 Discovery Way
Wauwatosa, WI

Map: <https://goo.gl/maps/wEEQYyCnCtN2>

I. Recent Events/News/Chair Input

a. Student Night

i. Evening went well, I think record attendance by students and members

1. 1st MSOE \$1478.10
2. 2nd UW-Madison \$1386.45
3. 3rd Mich Tech \$1181.50 (presented via Skype)
4. 4th Marquette \$1063.35
5. 5th UW-Milwaukee \$890.60

b. Membership Survey

II. Student Items/Concerns

- | | |
|------------------|---------------------|
| a. MSOE | Action items: _____ |
| b. Marquette | Action items: _____ |
| c. UW-Milwaukee | Action items: _____ |
| d. UW-Madison | Action items: _____ |
| e. MTU | Action items: _____ |
| f. NMU | Action items: _____ |
| g. UWP- Wash Cty | Action items: _____ |

III. Treasury Items

- a. Student Night Totals
- b. Student Night Payouts

IV. 2015/16 Programs Calendar

- a. January 2016: Social Event @ ~~Wisconsin Hartford~~ Auto Museum w/ dinner at Mineshaft
 - i. \$8 per person
 - ii. Jan 16th
 - iii. 2:30pm w/ 5:00 pm dinner at Mineshaft
 - iv. Date: TBD
 - v. Program Manager: Wayne
 - vi. Registration: Call in (Lauren G), Onsite (UWP-Wash Cty)
- b. February 2016: Police Technology w/Waukesha County @ WCTC?

- i. Tie in with Randy or Mike Shields about using them for venue once we get in contact with Waukesha County Sheriff.
 - ii. Date: 3rd week of Feb
 - iii. Program Manager: Drew Boyer
 - iv. Registration: Call in (Drew Boyer), Onsite (MSOE)
- c. March 2016: SAE Clean Snow Challenge
 - i. Date: March 7-12th
 - ii. Program Manager: Dale/Garrett
- d. Young Professionals Event
 - i. SAE Int'l wants a focus on one event a year
 - ii. Nerissa and Mike F to brainstorm
 - iii. Target Spring March/April
 - iv. MKE Young Professionals – tag along?
 - v. HD Museum with a Keynote?
- e. March 2016: CAT Autonomous Mining (joint w/ ASME)
 - i. Date: TBD
 - ii. Program Manager: Nerissa Cerny
 - iii. Registration: Call in (), Onsite (Marquette)
- f. April 2016: BRP (joint w/Chicago Section)
 - i. Date: Wed April 20th
 - ii. Program Manager: Wayne Richter
 - iii. Registration: Call in (), Onsite (UWM)
- g. May 2016: Dodge Asm Plant @ Belvedere IL
 - i. Date: TBD
 - ii. Program Manager: Drew Boyer/Garrett/Jace
 - iii. Registration: Call in (), Onsite (UW-Madison)
- h. Golf Outing
- i. June 2016: June Sprints at Road America
 - i. Date: June 18-19th
 - ii. Program Manager: Eric Robinson
- j. Update on Modine for Fall 2016 – Mitch Crawford

V. Student Activities

- a. Student Activities: Randy
- b. Student Networking night? – **Need to get students thinking of a date**
- c. Student Involvement – We've had very good involvement from Students on Events and planning
- d. Two year colleges Action item: Input from Guy Campbell
 - i. Washington County - Feedback from Student Night?

VI. Student Night Sponsorship Committee

- a. Set a date to meet for next steps (January Meeting – Garrett will send out)

VII. Newsletters

- a. Time line for release:
 - i. Info to Mike Fricke 5-6 Weeks before event
 - ii. Newsletter published 4 weeks before event
 - iii. Always a post card (no e-mail only newsletters)
 - iv. Keep low resolution attachment of PDF in mailing
 - v. Announce New SAE Members 2X a year. Feb and August Newsletter?
- b. Next up: Holiday Newsletter and upcoming for Jan/Feb
 - i. Release Date: Mid December??
 - ii. **Target New members for next newsletter**

iii. CSC Info from Jay Meldrum

- c. E-mail list
 - i. Forward non-members/members who aren't getting the newsletter mailings to Mike F.
 - ii. Wayne – 2 weeks before registration ends – Remind Company Reps
 - iii. Randy – 2 weeks before registration ends – Remind Students
 - iv. Van Phifer will be in charge of outreach to other professional societies
 - 1. Feedback so far?
 - 2. Al Perkins (ASME Chairman) is happy about our sharing of events
 - 3. ASME provided a link to our events on their page and will continue to advertise
- d. Member Spotlight for Dec? Action Item: Drew Boyer
- e. Member Spotlight for Feb? Action Item: Mike Fricke
- f. Member Spotlight for March? Action Item: Kurt Person

VIII. Social Media/Website Updates

- a. Facebook – Drew B.
 - i. Student Night Action Item: Photos Posted
 - ii. Drew – Update on Traffic
- b. Website - Cara
 - i. Student Night Action Item: Post Photos
 - ii. Our officer list is not up to date (SAE Int'l is ok, but our websites needs updating)

IX. AWIM/STEM Initiatives

- a. Messmer Catholic Schools – Anyone from board interested? Need update from Sid
- b. Need update from Sid on Ray Ellingson in Fond du Lac.
- c. Matt Anderson met with Dave Klaus and here are some tentative action items as a result of that meeting: (Follow up with Matt)
 - i. Develop a committee of local industry and SAE partners to provide general direction (oversight) and develop a "kit" that can be made available to high school teams to build a super mileage car.
 - ii. Committee Recommendation: Briggs & Stratton, Hayes Brakes, Trek, Maclean Fogg, SAE Representative
 - iii. Put together a cost effective kit that includes components from committee partners that can be used to assemble a vehicle
 - iv. Petition SAE membership and industry professionals to serve as mentors for high schools

X. Wisconsin SAE Baja – Update from Drew (Follow up with Drew)

- a. Drew has been in Contact with SAE on getting details for a proposal to use on perspective venues
- b. Drew to set up a conf call with RA to go over SAE Baja

XI. Company Ambassador Update – Update from Wayne

- a. Recent membership lists sent to Wayne
- b. Kohler (Bob Bonneau/Richard Block?)
- c. Milsco
- d. Pierce
- e. JCI (Tom Waits)

XII. Shadow Program

- a. Wendy and Diann guests interested in our Shadow Program

- b. Edward Evans interested in becoming involved – Will reach out to him again
- XIII. Education, Professional Classes, Best Practices Group**
- a. Dale to update
 - b. Started out as PDMA (Product Development and Management Association) discussion at last meeting.
 - c. Best Practices Groups?
 - d. ASME conducted a successful Continuing education seminar last weekend – offered as PDH for people with their PE License.
 - e. Possible Education initiative that partners with other Engineering organizations and sponsor companies to provide
 - i. Professional development classes
 - ii. Best Practices Groups
 - iii. Local technical talks and idea/info exchange
 - iv. Technical talks for early career engineers
 - f. Dale to attend PRI
 - g. Dale a member of SME – will reach out to Randy Raykes (SME Chair)
- XIV. Member/Non-Member Ineligibility to Attend Events**
- a. We had a non-member who was not allowed to attend Student Night (via Marquette)
 - b. How to handle if someone has motives not aligned with SAE Milwaukee Section for events?
 - i. We are trying to promote attendance, to non-members
 - ii. Non-Members
 - iii. Members
 - iv. Need an easy and clean way to handle back by SAE Int'l
 - 1. Attendance disclaimer on Newsletter
 - 2. Template Letters in drop box for SAE Milwaukee Board to use if someone is determined ineligible to attend.
- XV. Next Board Meeting**
- a. Date: Jan 11th
 - b. Location: Club Paragon
- XVI. Rate this Board Meeting (0 to 10)**

Future Meeting Ideas: Spring/Fall 2016

<u>Company:</u>	<u>Volunteer:</u>	<u>Status:</u>
Modine		2016 is 100 yr Anniversary
Dodge Asm Plant (Trip to Belvedere IL)	Drew B	
Strattec	Garrett	Josh said maybe for spring Contacted 8/2015 – no response

Ameriquip
Ace Precision (aero)
<http://aceprecision.com/our-capabilities>

Wayne
Dale

Ready when we are. Fall 2016?
They will sponsor w/ max 65 capacity

Future Meeting Ideas

Company:	Volunteer:	Status:
7-Marine (in Germantown)		Idea thru Kurt
Gehl (in West Bend)		Idea thru Kurt
Synerject	Kurt	Kurt to contact for 2015/2016
Kohler	Dale	
Generac Power Systems	Garrett	
Pierce Fire Truck		
Epic Software	Kurt	Contacted 4/29/14
Husco Automotive	Jace	
J.W. Speaker	Mike K	
Ariens Company		
H.O. Bostrom		
Waukesha Engine		
Putzmeister America, Inc.		
SRT Event	Drew B	
Passive or Preventative Safety ride along at MGA (replacement idea)	Drew B	