



BOARD MEETING AGENDA with MINUTES

Date: October 21st, 2015

Time: 6:00-8:00 PM

Location: HB Performance

5800 W Donges Bay Road

Mequon, WI 53092

I. Recent Events/News/Chair Input

- a. MacLean Fogg
- b. Membership Survey

II. Student Items/Concerns

- | | |
|------------------|---------------------|
| a. MSOE | Action items: _____ |
| b. Marquette | Action items: _____ |
| c. UW-Milwaukee | Action items: _____ |
| d. UW-Madison | Action items: _____ |
| e. MTU | Action items: _____ |
| f. NMU | Action items: _____ |
| g. UWP- Wash Cty | Action items: _____ |

III. Treasury Items

- a. MacLean-Fogg Totals
- b. Membership Roster ~ 1000 professional / 500 Student members
- c. Mitch looking into a Square for credit card swipe
 - i. Do we need a registered device? Ipad?
 - ii. Mitch to check services and report

IV. 2015/16 Programs Calendar

- a. November 2015: Annual Student Night
 - i. HB Performance could provide Keynote Speaker – Company CEO
 - ii. Backup could be MSOE – Dr. Damm
 - iii. Nerissa to print score sheets
 - iv. Amend newsletter and put up on Website
 - v. Date: November 3rd, 2015
 - vi. Program Manager: Mike K.
 - vii. Marquette University Engineering Hall, 1637 W. Wisconsin Ave.
 - viii. Registration: Call in (Jace), Onsite (Marquette)
 - ix. Michael Gratz inviting students from Catholic Memorial High School and Project Lead the Way to attend.
- b. January 2016:
 - i. Low Key Event again? Hartford Auto Museum
 - ii. Young Professionals Event?

1. Networking portion?
 2. Social Activities
 3. Key Event or Speaker?
 4. Nerissa & Mike F to work on.
- iii. Date: TBD
 - iv. Program Manager: _____
 - v. Registration: Call in (Lauren), Onsite (WASH CTY)
- c. February 2016: Police Technology w/Waukesha County?
- i. Date: TBD - 3rd week of Feb
 - ii. Program Manager: Drew Boyer
 - iii. Registration: Call in (Drew), Onsite (MSOE)
 - iv. **Randy to see if WCTC has affiliation**
- d. March 2016: SAE Clean Snow Challenge
- i. Date: March 7-12th
 - ii. Program Manager: _____
- e. March 2016: CAT Autonomous Mining (joint w/ ASME)
- i. Date: TBD
 - ii. Program Manager: Nerissa Cerny
 - iii. Registration: Call in (_____), Onsite (Marquette)
- f. April 2016: BRP (joint w/Chicago Section) – **email Wayne Check off sheet**
- i. Date: TBD
 - ii. Program Manager: Wayne Richter
 - iii. Registration: Call in (_____), Onsite (UWM)
- g. May 2016: Dodge Asm Plant @ Belvedere IL
- i. **Follow up with Jack Dolan**
 - ii. Date: TBD
 - iii. Program Manager: Drew Boyer
 - iv. Registration: Call in (_____), Onsite (UW-Madison)
- h. Golf Outing
- i. June Sprints – **Eric Robinson**
- j. Update on Modine for Fall 2016 – **Mitch to follow up**

V. Student Activities

- a. Student Activities: Randy
- b. 2015/16 Student Sections contact list – provided by Randy
- c. Student Networking night?
- d. Student Involvement
- e. Two year colleges Action item: Input from Guy Campbell
 - i. Washington County - Students planning on a Baja car for next year

VI. Student Night Sponsorship Committee

- a. Set a date to meet for next steps (January?)

VII. Newsletters

- a. Time line for release:
 - i. Info to Mike Fricke 5-6 Weeks before event
 - ii. Newsletter published 4 weeks before event
 - iii. Always a post card (no e-mail only newsletters)
 - iv. Keep low resolution attachment of PDF in mailing
 - v. **New members announced (name and company) 2X a year**
- b. We were late on Student Night Newsletter

- i. We will need everyone on the board working to promote this event to get professional members in attendance.
- c. Next up: Holiday Newsletter and upcoming for Jan/Feb
- d. E-mail list
 - i. Forward non-members/members who aren't getting the newsletter mailings to Mike F.
 - ii. Wayne – 2 weeks before registration ends – Remind Company Reps
 - iii. Randy – 2 weeks before registration ends – Remind Students
 - iv. Van Phifer will be in charge of outreach to other professional societies
 - 1. Feedback so far?
 - 2. Advertized ASME's professional classes in last newsletter.
 - 3. ASME provided a link to our events on their page – they do not have a printed newsletter
- e. Member Spotlight for Dec? Action Item: Drew Boyer
- f. Member Spotlight for Feb? Action Item: Mike Fricke
- g. Member Spotlight for March? Action Item: Kurt Person

VIII. Social Media/Website Updates

- a. Facebook – Drew B.
 - i. MacLean Fogg Action Item: Post Photos
 - ii. Drew – Update on Traffic
- b. Website - Cara
 - i. MacLean Fogg Action Item: Post Photos
 - ii. Our officer list is not up to date (SAE Int'l is ok, but our websites needs updating)

IX. AWIM/STEM Initiatives

- a. Messmer Catholic Schools – Anyone from board interested? Need update from Sid
- b. High School hyper Mileage (David Klaus) – Need update from Matt
- c. Need update from Sid on Ray Ellingson in Fond du Lac.

X. Wisconsin SAE Baja – Update from Drew

- a. Drew has been in Contact with SAE on getting details for a proposal to use on perspective venues
- b. Drew to set up a conf call with RA to go over what SAE Baja is

XI. Company Rep Update – Update from Wayne

- a. Recent membership lists sent to Wayne
- b. Kohler
- c. Milsco

XII. Shadow Program

- a. Wendy and Diann guests interested in our Shadow Program
 - i. Wendy in contact – could not make this meeting
- b. Edward Evans interested in becoming involved
 - i. Can hopefully make next BOD meeting

XIII. Education, Professional Classes, Best Practices Group

- a. Dale to update
- b. Started out as PDMA (Product Development and Management Association) discussion at last meeting
- c. WN asked if we had or were involved in any local Best Practices Groups – this person has since left WN
- d. ASME conducted a successful Continuing education seminar last year – we have advertised this to our members this year.
- e. Possible Education initiative that partners with other Engineering organizations and sponsor companies to provide

- i. Professional development classes
- ii. Best Practices Groups
- iii. Local technical talks and idea/info exchange
- iv. Technical talks for early career engineers

XIV. Next Board Meeting

- a. Date: 12 November (Thursday)
- b. Location: Innovation Campus @ Watertown Plank Road by ABB

XV. Rate this Board Meeting (0 to 10)

Future Meeting Ideas: Spring/Fall 2016

Company:	Volunteer:	Status:
Modine		2016 is 100 yr Anniversary
Dodge Asm Plant (Trip to Belvedere IL)	Drew B	
Strattec	Garrett	Josh said maybe for spring Contacted 8/2015 – no response
Ameriquip	Wayne	

Future Meeting Ideas

Company:	Volunteer:	Status:
7-Marine (in Germantown)		Idea thru Kurt
Gehl (in West Bend)		Idea thru Kurt
Synerject	Kurt	Kurt to contact for 2015/2016
Kohler	Dale	
Generac Power Systems	Garrett	
Pierce Fire Truck		
Epic Software	Kurt	Contacted 4/29/14
Husco Automotive	Jace	
J.W. Speaker	Mike K	
Ariens Company		
H.O. Bostrom		
Waukesha Engine		
Putzmeister America, Inc.		
SRT Event	Drew B	
Passive or Preventative Safety ride along at MGA (replacement idea)	Drew B	