



BOARD MEETING MINUTES

Date: June 4th, 2015
Time: 6:00-8:00 PM
Location: Horny Goat Hideaway
2011 S 1st Street
Milwaukee, WI 53207

I. Recent Events/News/Chair Input

- a. May 2015: Falk Event
 - i. About 65 Attendees
 - ii. Great Tour and Presentation
 - iii. Dinner at was great, leftovers were donated to a nearby shelter to feed the hungry.
- b. Year end Wrap up
- c. Working on Membership Survey: Are we serving our membership? Attendance vs. Membership

II. Student Items/Concerns

- | | | |
|------------------|---------------------|------|
| a. MSOE | Action items: _____ | None |
| b. Marquette | Action items: _____ | None |
| c. UW-Milwaukee | Action items: _____ | None |
| d. UW-Madison | Action items: _____ | None |
| e. MTU | Action items: _____ | None |
| f. NMU | Action items: _____ | None |
| g. UWP- Wash Cty | Action items: _____ | None |

III. 2015 Programs Calendar

- a. June 2015: June Sprints
 - i. Date: 13 June 2015
 - ii. Program Manager: Jace Birschbach
 - iii. Registration: Call in: (Wayne)
 - iv. Review of Ticket Sales
- b. June 2015: Golf Outing & Dinner @ Edgewater Golf Course
 - i. Date: 6th June, 2:30pm
 - ii. Program Manager: Wayne/Tony/Matt
 - iii. Registration: Call in (Wayne/Tony), Onsite (Marquette)
 - iv. 4 Foursomes
- c. July 11/12 2015: Indifest + 20x20 Booth
 - i. Date: 13 June 2015
 - ii. Setup booth Friday, 6/12/15
 - iii. Program Manager: Nerissa Hanson
 - iv. Logistics/timing

1. Load-in Thursday evening, time TBD
2. Cover everything for Friday. Very little track activity on Friday so we don't need to have the booth open.
3. Open up shop Saturday and Sunday 8am Gates close at 9pm but we don't have to stay that late. Saturday I would recommend staying between 6-7pm. Sunday I recommend tearing down and driving trailers out during the IndyCar race to avoid traffic (race starts at 4:30pm).
- v. How many passes do we want to cover for those working booth?
- vi. Where can we get a tent, tables, table cloths, and amp+microphone?
- vii. Who will be willing to work the booth and when?
- viii. Who can get me brochures, promotional items, signage? I will bring to track and set-up on tables
- ix. Review of Ticket Sales
- d. August 2015: Car Show/Cruise Night (Pick a Date)
 - i. Actual Weekend Cruise?
 1. Cruise from HB to Manitowoc Maritime Museum
- e. Summer Fun event?
 - i. Brewer game? Drew C
- f. September 2015: Wacker-Neuson
 - i. Date: TBD
 - ii. Program Manager: Dale/Nate
 - iii. Registration: Call in (____), Onsite (UWM)
- g. October 2015: Maclean-Fogg
 - i. Date: TBD
 - ii. Program Manager: Garrett/Karl
 - iii. Registration: Call in (____), Onsite (UW-Madison)
- h. November 2015: Annual Student Night
 - i. Date: TBD
 - ii. Program Manager: Mike
 - iii. Registration: Call in (____), Onsite (Marquette)

IV. Student Activities

- a. Student to Professional initiative: Updates from Nerissa
- b. Student Involvement
- c. Two year colleges Action items: Any Input from Guy Campbell

V. Newsletters

- a. E-mail list
 - i. Please forward any non-members/members who aren't getting the newsletter mailings to Mike F.
- b. Summer Newsletter: Highlight IndyFest/Cruise/Brewer Game
 - i. Member Spotlight for Sept? Action Item: Garrett
 - ii. Newsletter Release Date: 4 Weeks Before event

VI. Social Media/Website Updates

- a. Facebook
 - i. Falk Event Action Item: Post Photos
- b. Website
 - i. Falk Event Action Item: Post Photos
- c. Re-vamp LinkedIn account

VII. AWIM/STEM Initiatives

- a. Messmer Catholic Schools – Anyone from board interested? Sid has someone interested @ Modine
- b. High School hyper Mileage (David Klaus) – Matt to take the lead on and follow up with Sid
- c. Ray Ellingson contacted local school near him in Fond du Lac. School seems unsure on how to proceed. Sid to follow-up with Ray.

VIII. Wisconsin SAE Baja

- a. SAE Baja in WI in 2017
- b. HB to sponsor student development day there - Peter True HB contact working with RA.
- c. Schedule a date for development day
- d. What is needed (paperwork) from teams to participate
- e. What can teams do/bring onsite

IX. Company Rep Update

- a. Brian Sheridan @ Kohler (1/23 correspondence w/ Wayne)
- b. Milsco – Steve spoke with Dale about having someone on the Governing Board

X. Shadow Program

XI. Meeting Discussion Topic: Governing Board Officer Elections & Strategic Planning

- a. Strategic planning goals for 2015/16
 - i. Event Planning and Program Managers
 - 1. 2 Program Managers per meeting
 - 2. Put together a meeting planning guideline sheet
 - ii. Break our tasks down into committees (Example: Student Night Sponsorship Committee)
 - iii. Mini Baja: SAE to host in 2017
 - iv. Student Night – Sponsorship committee (Schedule Next Meeting _____)
 - v. Interaction with other Professional Organizations

XII. Next Board Meeting

- a. Date: 8/12/15
- b. Location: Harley Davidson

Future Meeting Ideas: Spring 2016

Company:	Volunteer:	Status:
CAT Autonomous Mining	Jim	6/2/2015 – Reminded Jim 2016 is 100 yr Anniversary
Modine		
Dodge Asm Plant (Trip to Belvedere IL)	Drew B	
Ameriquip	Dale	

Future Meeting Ideas

Company:	Volunteer:	Status:
Synerject	Kurt	Kurt to contact for 2015/2016
Kohler	Dale	
Generac Power Systems	Garrett	
BRP	Tony	
Pierce Fire Truck	Tony	
Epic Software	Kurt	Contacted 4/29/14
Husco Automotive	Jace	
J.W. Speaker	Mike K	

Ariens Company	Matt
H.O. Bostrom	
Waukesha Engine	
Putzmeister America, Inc.	
SRT Event	Drew B
Passive or Preventative Safety ride	Drew B
along at MGA (replacement idea)	