



BOARD MEETING MINUTES

The SAE Milwaukee Section Board meeting was held on February 25th, 2015 at Mulligan's Irish Pub & Grill, 8933 S 27th St Franklin, WI 53132, from 6:00-8:00 PM.

I. Recent Events/News/Chair Input

- February 2015: Milsco
 - What went well?
 - Dinner and presentation went well at Mama Mia's in Mequon
- Student night went well at UWM with Dale and Karl speaking on professional development and organization fundamentals
- Survey for student feedback on Student Night
- Shadow Program
 - More importance needs to be placed to develop the future

II. Student Items/Concerns

- | | |
|---|---------------------------|
| - MSOE | Action items: <u>None</u> |
| - Marquette | Action items: <u>None</u> |
| - UW-Milwaukee | Action items: <u>None</u> |
| - UW-Madison | Action items: <u>None</u> |
| - MTU | Action items: <u>None</u> |
| - NMU | Action items: <u>None</u> |
| - UWP- Wash Cty | Action items: <u>None</u> |
| - Possibly have employers attend as a recruitment event for sponsorship | |

III. Treasury Items (Mitch)

- Balances
 - i. Checking - \$7,000
 - ii. Cashbox - \$270
 - iii. SMMIP - \$13,000

IV. 2015 Programs Calendar

- March 2015: Clean Snow Challenge; Keweenaw Research Center/Northern Michigan University
 - i. Date: March 2-7th
 - ii. Program Manager: Dale/Garrett
 - iii. SAE Milwaukee Section: \$1000 Sponsorship

- iv. Heavily promoted in Dec Newsletter
- March 2015: Case New Holland – Joint ASME
 - i. Date: 11th March
 - ii. Program Manager: Dale W.
 - iii. Registration: Call in (_____), Onsite (MSOE)
- April 2015: Uptown Ford (John Pentiler), Aluminum F150 – Tim Evans (or other) Ford Motor Company.
 - i. Date: 4/23/15 (Tentative)
 - ii. Program Manager: Drew Boyer/Dale Wiza
 - iii. Registration: Call in (_____), Onsite (UWM)
 - iv. Vehicle viewing will be at Uptown Ford 2111 N. Mayfair Road, Milwaukee, WI
 - v. Dinner/Presentation/Social hour at Dave and Busters
- May 2015: Falk
 - i. Date: TBD (Mid 2015)
 - ii. Program Manager: Drew C
 - iii. Registration: Call in (_____), Onsite (_____)
- June 2015: June Sprints – We need a program manager
- June 2015: Golf Outing & Lunch
 - i. Date: TBD (Saturday)
 - ii. Program Manager: Wayne? Small nothing large as previous outing
- July 2015: Social Event – Possible ideas include a brewery tour, Milwaukee River/Lake Michigan Cruise, Bowling?
- August 2015: Car Show/Cruise Night
 - i. Actual Weekend Cruise? Trip to Manitowoc Maritime Museum (Randy's Idea)?

V. Student Activities

- Student to Professional initiative: Updates from Nerissa
- Student Involvement
- Two year colleges Action items: Nothing feasible as of yet

VI. Newsletters

- January Newsletter
 - i. Finalize MILSO details this week Action Item: Mitch/Garrett info to Mike F
 - ii. Details for registration for CSC Action Item: Use same info from December
 - iii. AWIM/STEM Programs & Volunteers Action Item: Use same info from December
 - iv. Shadow Program Action Item: Use same info from December
 - v. RA – IMS & Chicago Auto Show Action Item: Info sent to Mike F
 - vi. CLC Event Action Item: Use same info from December
 - vii. Engineer's week?
 - viii. Member Spotlight for Feb? Action Item: _____
 - ix. Member Spotlight for March? Action Item: _____
 - x. Newsletter Release Date: 22 January 2015

VII. Social Media/Website Updates

- Facebook
 - i. Engineers Week Action Item: Post something each day about it
 - 1. Nerissa wants the board to take a big selfie to post to SAE Int'l
 - ii. Matt Kenseth museum Photos Action Item: Post Photos
 - iii. Milsco Event Photos Action Item: Post Photos
- Website
 - i. Matt Kenseth museum Photos Action Item: Post Photos
 - ii. Milsco Event Photos Action Item: Post Photos

VIII. AWIM/STEM Initiatives

- Messmer Catholic Schools – Anyone from board interested?
- High School hyper Mileage (David Klaus) – Sid to Check with
- Volunteer: Raymond Ellingsen (Oshkosh) – Sid to Check with

IX. Door Prize/Gifts – Dale to look into \$500 Budget

- Dale – We have new Pens
- Other door prizes?

X. Wisconsin SAE Baja

- Looking at 2017
- HB working with RA – sponsor a development day for Student teams
- Updates – Matt

XI. Company Rep Update

- Brian Sheridan @ Kohler (1/23 correspondence w/ Wayne)
- Milsco – Steve very interested in getting him and some of his team more involved (2/19)
- H-D-Wayne working with contacts

XII. Meeting Discussion Topic: Section Financing & Recruitment

- Student Night – How do we increase company involvement?

Last meeting we had a discussion on company sponsorship for student night and inviting both engineering and HR to attend. Volunteers for a committee to start working on this for November 2015.

- Drew C, Randy, and will form a committee to find sponsors for student night sponsorship

- How can we recruit more people looking for either a Shadow or Board member position:

Ideas proposed include asking fellow colleagues and friends from the work place and event attendees to attend board meetings.

Next Month's Major Discussion Topic: TBD

XIII. Next Board Meeting

- Date: _____ 3/23/15 or 2/25/15?
- Location: _____ Oak Creek Bar

Future Meeting Ideas:

Company:	Volunteer:	Status:
Kohler	Dale	
Generac Power Systems	Garrett	
BRP	Tony	
Pierce Fire Truck	Tony	
Epic Software	Kurt	Contacted 4/29/14
Synerject	Kurt	Contacted 4/29/14
Husco Automotive	Jace	
J.W. Speaker	Mike K	
Ariens Company	Matt	
MacLean-Fogg, Whitewater	Garrett	
H.O. Bostrom		
Waukesha Engine		
Putzmeister America, Inc.		
SRT Event	Drew B	
Passive or Preventative Safety ride along at MGA (replacement idea)	Drew B	
Modine		2016 is 100 yr Anniversary