



BOARD MEETING Minutes

The SAE Milwaukee Section Board meeting was held on September 23rd, 2014

I. Chair Input

- a. Sols Presentation: Randy went over the presentation that was given at SOLS. Nerissa will be passing the powerpoint onto the student presidents to share with their programs in hopes to get younger members in the loop of who we are and how we are there to help them.
- b. Newsletter
 - i. Postcard: Shrunk down to 4.25" x 6"
 - ii. Back is full
- c. Goals for the year
 - i. Profile of Board members in the newsletter (Sid was in Sept)
 - 1. Who for Oct?
 - 2. Euro-Drew volunteered for end of year
 - ii. Brian Hannon – scheduled for a 10-15 minute talk on CSC at Oct meeting to educate judges.
 - iii. Shadow a board member – Randy to write up for Website
 - 1. Euro-Drew has a shadow in mind he will be reaching out to.
 - 2. Nerissa, Dustin Flunker
 - 3. Registration?

II. Treasury Report – Mitch Crawford

- a. Formal Agreement for partnering with other Organizations
- b. Purchase Request Form
- c. Possible study to determine a healthy balance and how to divide funds between accounts

III. 2014-2015 Programs Calendar

- a. September 18th – Harley-Davidson 500/750cc New Cycle
 - i. Program Manager: Dale
 - ii. Registration: MSOE did a great job
 - iii. Presentation was video taped
 - iv. Had Nicole and Allison from SAE on hand
- b. October 14th- Manitowoc Cranes
 - i. Program Manager – Garrett/Nerissa

- ii. Location: Knox's Silver Valley Banquet Hall
 - iii. 3:45-8:00pm
 - iv. Registration: Sheboygan Students (Guy Campbell)?
 - v. CSC Presentation at beginning
 - vi. Partnering with Construction Leadership Council (20 spots) ~ \$25?
 - vii. Dale will be a contact for carpooling
- c. November 6th Student Night @ UWM
- i. Program Manager – Drew C.
 - ii. David Doyle, Nerissa, Randy and Matt to help
 - iii. Registration: UWM
 - iv. No Guest Speaker
 - v. Agenda:
 - 2:00-3:00 Exhibit Setup
 - 3:00-4:30 Exhibits
 - 4:30-5:30 Social In Exhibit Area
 - 5:30-6:00 Dinner
 - 6:00-8:30 Presentations and Awards
- d. January? (with an early Nov meeting it's a long time until mid Feb – do we want a meeting of some type? Web meeting?)
- e. February 11th – Milsco
- i. Program Manager: ??
 - ii. Registration: ??
- f. March 11th – Case New Holland (Joint meeting w/ASME)
- g. April – Hiller Ford on New Mustang and F-150???
- i. Program Manager: Wayne
- h. May – Rexnord Canal Street?
- i. Program Manager Drew C.
- i. Other Meeting ideas for 2015/2016
- i. Kohler - Dale
 - ii. Falk Corp – Mike K
 - iii. Generac Power Systems – Garrett
 - iv. BRP – Tony
 - v. Pierce Fire Truck – Tony
 - vi. Epic Software – Kurt
 - vii. Synerject – Kurt
 - viii. Husco Automotive – Jace
 - ix. J.W. Speaker – Mike K
 - x. Ariens Company – Matt
 - xi. MacLean-Fogg, Whitewater Location – Garrett
 - xii. H.O. Bostrom
 - xiii. Waukesha Engine

- xiv. Putzmeister America, Inc.
- xv. SRT Event (Drew)
- xvi. Euro-Drew: Replacement event idea from SOLS
 - 1. Passive or preventive Safety system ride along at MGA proving ground.
 - 2. This event could potentially allow members to see and be in a vehicle with preventive safety systems such as crash mitigation and lane keep assist in action.
 - 3. Would need support from either members who own a vehicle or a dealership to provide some equipped vehicle
 - 4. 2014 Jeep Cherokee is a great vehicle to showcase
 - 5. Would need support from MGA for use of track with I am assuming those inflatable dummy cars and host for event
 - 6. Would need either support from MGA for presentater on these new technologies or OE rep on the future role of these technologies
 - 7. Would be best as an end of year approaching summer event.

IV. Road America/SAE MKE Cooperation

- a. Jason Raasch – Guest of Doug’s who looking to be involved
- b. Matt – working on bringing Baja to RA, 2017/18 now due to opting out for our rotation this year with a not having a track

V. Student Activities

- a. Student to Professional Initiative: Nerissa
- b. Student involvement: Nerissa, Randy
- c. Student Networking night
- d. Two year Colleges involvment in SAE
- e. Student Scholarship – Randy to make proposal

VI. Golf Outing

- a. How to move forward for next year
- b. Start forming a committee to begin working on 2015 Outing

VII. Social Media Update

- a. Facebook Page Updates from Euro-Drew:
- b. Events have been kept up. I have been monitoring news on the webpage to try to keep up with any announcements there. When pictures from Harley are available I can post them there. Also with the recent video recording, I could post it to the Facebook page and control who and when it shows. I could even create an event and post the video only during the event time if other sections want to try to get together and view it. When the time expires I can remove the video.
- c. Also I have been thinking of running a promotion to try to boost exposure. It appears to cost roughly \$10 / day, but they expect 5-40 likes per day on average. If the board approves I wanted to see how

well it worked by running 5 days (\$50). I can pay for it then expense it. I would run in in the next month if the board agrees it's a good idea.

I. AWIM/STEM

- a. Sid gave a great presentation at H-D about AWIM/Stem activities
- b. High School Hyper-mileage program proposed by David Klaus at B&S
- c. Look for members to get involved for an AWIM event
 - i. Interest from a member in Oshkosh