



BOARD MEETING AGENDA

The SAE Milwaukee Section Board meeting was held on November 12th, 2013 at The Cellar Pub & Grill, 812 Oakwood Rd., Oak Creek, WI 53154 from 6:00-8:00 PM.

Chair Input

Garrett brought the meeting to order. We discussed the purchase of New SAE Items. We have purchased new coffee cups. Dale will purchase dress shirts for the Board members. USB drives / pens are not available from SAE International so we are on our own to purchase these. We still have a number of USB drives and pens with the old logo. It was decided to use them up before we order new ones.

Banners and assorted T-shirts are en-route from Nicole at SAE International.

Treasury Report – Mitch Crawford

Mitch was traveling out of the country so he was not able to give an update.

2013-2014 Programs

Calendar

Dale gave a recap of the October 24th– Brooks Stevens meeting. There were 60 people that attended the meeting. We received very positive feedback on the surveys that were handed out. The low attendance was due to the lateness of the meeting announcement. Garrett sent an e-mail thank you letter to George Konstantakis (Brooks Stevens) and Mark Lawson (MIAD) thanking them for hosting the show.

Randy and Nerissa gave a recap of the November 7th – Student Night meeting. There were 6 schools attended (including UW-Platteville) this year's event. Five of the 6 schools competed for prizes this year. The school rankings were as follows: 1st: UW-Madison (\$1800), 2nd – MSOE (\$1400), 3rd – UWM (\$1200), 4th – Marquette (\$1000), 5th – MTU (\$600). NMU did not participate this year.

There seemed to be some miscommunication – MTU was not aware they needed to register ahead of time.

Garrett needs the e-mail and mailing address of the student sections so that he can send out "Thank You" letters to Glenn Bower and all the student sections that competed in this year's competition. The student checks will also go out soon. Randy and Nerissa will provide Garrett the information.

There was a lot of help and good coordination from the student sections to get all of the projects to Madison. There were a total of 60 students that participated and 20 professionals that attended this year.

There were a lot of good comments on the presentations. We had some discussion on how we can tally the votes sooner. Nerissa was going to try and organize something for next year.

Randy was going to develop a student primer to help guide the students with developing their presentations.

Dale spoke about the value of the presentations and how it will help them once they get into the workforce after college.

Feb TBD – No meeting planned at this time.

March 3 to 8, 2014 – Clean Snowmobile Challenge

There will be 17 teams this year. They are looking for people to judge the student's reports. The people need to get together by the end of January to review the reports. The reports are on the SAE FTP site. For those companies that will participate, their logos will be added to the February News Letter. Drew to get the information for judging the student papers to Matt so that he can put it in the December newsletter.

March 20 or 27, 2014 – Mercury Marine

Program Manager – Nerissa

Location: Fond du Lac

Nerissa will update us with more details at the next board meeting.

April TBD - Pierce Fire Engine

Program Manager: Dale/Garrett

Location: Appleton

Dale & Garrett will update us with more details at the next board meeting.

May TBD – Trek Bicycles

Program Manager: Drew Boyer

Location: Waterloo, WI

Drew said that Trek was on Board. There will be more information to follow.

June 4, 2014 - 2nd Annual SAE Milwaukee Section Golf Outing

Program Manager – Tony Grant

Location: Mee-Kwon Golf Course, Mequon

Tony, Frank and Wayne gave details on the 2nd annual golf outing. A sample of the golf outing brochure is enclosed with the meeting minutes. This information will also be in the newsletter as a tear-off. If you have any question of comments please contact Tony or Wayne. Please keep in mind the money we raise from the outing will go towards supporting the Student Sections.

June – Road America June Sprints

Program Manager – Douglas Kautzer

Location: Elkhart Lake, WI

We need to communicate this clearly to the Student Chapters that they should bring their cars and set up on Saturday. The UM-Madison mini-Baja Team was not aware of this.

July/August – Cruise Night

Program Manager – Garrett

Garrett spoke with one of the salesman at Boucher Chevrolet (Waukesha). They host a Cruise day in July. All proceeds are donated to the local VFW. Maybe we could pair up with them? This would be a good venue to display the student cars. If you have any comments or questions please contact Garrett.

Other ideas for meeting for next year

Modine –

Harley Davidson – Kurt spoke with Nathan Boyd on 9/11, looking into hosting a meeting.

Other Discussion

Student Activities

Student to Professional Initiative: Nerissa forwarded a list of people who transferred from Collegiate Design to Professional Member for Nicole. She needs to review the data to see if it correlates. There were 42 new students and 9 transfers to professional ranks.

Student involvement: Nerissa & Randy - All student chapters are now included on the Governing Board announcements and the meeting minutes. We want to make sure the northern schools are also kept in the loop. We have had good participation from the Milwaukee schools, UWM & MSOE. Marquette has just started to get on board after a long absence.

Clean Snowmobile Challenge – Dale gave an update on this year's event. Reference the Monthly summary.

Affiliations / Involvement

SOLS - Nicole asked our section to present at SOLS 2014 next year, we accepted. We will be working with the Texas Section (Tim Patek & Richard Chapman) to set up our portion.

Garrett will be sending out an e-mail with dates. We will discuss at the January Board meeting to decide who will be attending and begin discussions to develop presentations with the Texas section. We can send 4 officers. The meeting will be held at the Michigan International Speedway just prior to the SAE Formula 1, May 14-16, 2014. They would like the Milwaukee Section to give a presentation of either our involvement with the Student Sections or our Company Ambassador Program in conjunction with the Texas Section.

Newsletter

We would like to have a mid-December newsletter to include the following:

- We need to recap the November Student night. Two pages should be devoted to this. We should list the schools that participated, the award amounts along with some of the photos of the vehicles.
- We need to print the details on applying to judge the papers from the Clean Snowmobile Challenge. There is an early deadline to be able to get your name in the printed literature.
- Wayne to provide details of Bill Riebe's passing for a formally announcement in the March newsletter.

- Big announcement of the upcoming 2nd Annual Golf Outing. (Tony to provide the details of what should go into the newsletter.)

We would like to have an end-January newsletter to include the following:

- The upcoming Clean Snowmobile Challenge (March 3-8). We should treat this as an event rather than just an announcement. Dale to provide highlights from Last year's event.
- Second announcement of the upcoming 2nd Annual Golf Outing. (Tony to provide the details of what should go into the newsletter.)

Mid-February Newsletter

- The deadline for March Newsletter will be 4 weeks prior to the event (Feb)
- The event that will be held at Mercury Marine March 20 or 27th
- Third announcement of the upcoming 2nd Annual Golf Outing. (Tony to provide the details of what should go into the newsletter.)

Garrett to contact Nicole about option for printed or e-mail newsletter.

One thing we do need to do is make sure that event sponsors are kept on the sponsor's page for a full year. So anyone who sponsored an event from the beginning of the year should be on the next newsletter and then drop off as we pass their 1 year mark.

Also, get details from Tony, but we are also going to be offering to companies who sponsor part of the golf event a spot on the sponsor page for one year. I believe this may be as they commit, so they may appear on the page before the event. Check with Tony on details. At any rate we need to keep track of how long all these sponsors are on the sponsor's page and when their year expires.

Social Media Update

Facebook Page Updates: Drew discussed some of the ways the section could get information to the students.

AWIM/STEM

Welcome Sid to the AWIM position. Dale/Frank/Jim to get him some of the contacts we had established over last couple years. Any input for Sid would be helpful.

- Look at finding members who would like to get involved for an AWIM event. This would be a good opportunity for the students to fulfill their community involvement requirement.
- Target a date for AWIM event. There was some discussion about giving a presentation at the March meeting.
- Publish in the February Newsletter that we are looking for help with AWIM
- Document the progress for the SOLS presentation

2nd Annual SAE Milwaukee Scholarship Golf Benefit

Wednesday, June 4th 2014

Mee-Kwon Golf Course, Mequon

SAE Milwaukee section will be hosting its 2nd Annual SAE Milwaukee Scholarship Golf Benefit on Wednesday, June 4th 2014. The event will kick off at 11:30 AM with registration followed by a 12 PM lunch. Tee off will be at 1PM via a shotgun start. All holes will be played according to "best ball" rules. The day will wrap up with a 5:30 networking reception. The number of players is limited to 80, with priority being given to sponsors. This is a perfect event for team building. In addition, all proceeds will go to SAE sponsored scholarships.

Mee-Kwon Park is located on one of the highest elevations in Ozaukee County and is a magnificent 18 hole facility that continues to get rave reviews from its customers. Many golfers have said it is better than many private facilities they have belonged to or played at. The course offers a variety of challenges; hills with gentle knolls, level terrain, trees, water, dog legs, and over 40 sand traps, which will keep you thinking about your next shot. The 18-hole course features 6,486 yards of golf from the longest tees for a par of 70. The course rating is 70.6 and it has a slope rating of 122.

EARLY BIRD DISCOUNT

Register May 9th to receive discount!

- Sponsored Foursome – \$500 (\$600 after May 9th)
- Non-sponsored Foursome – \$300 (\$400 after May 9th)
- Individual Golfer – \$75 (Students \$60)

SPONSORED FOURSOME - \$500

(\$600 after May 9th)

- (1) Golf foursome (\$300 value)
- Hole sponsor lawn sign with company logo
- Company logo on banner and event material

The slots for this event will not last long. Early registration is the only way to guarantee a spot. Teams will be emailed 2 weeks prior to outing with hole assignments and registration details.

Registration includes cart rental, lunch, hors d' oeuvres at reception, award and prizes, and non-alcoholic beverages (cash bar for alcoholic beverages).

For more information contact Wayne Richter at (262) 770-0252 / richterway@sbcglobal.net or Tony Grant at (414) 755-2164 / tony.grant@earthlink.net.

SAE MILWAUKEE

An SAE International Section



Additional sponsorship opportunities available on a first come basis:

LUNCH SPONSOR - \$1500

- Exclusive recognition as lunch sponsor
- 1 golf course foursome (\$300 value)
- Company logo in SAE Milwaukee Section Newsletter for one year (\$1000 value)
- Reserved table of (5) at any Milwaukee Section event (\$100 value)
- Hole sponsor lawn sign with company logo
- Company logo on banner and event material

DINNER SPONSOR - \$2000

- Exclusive recognition as networking event sponsor
- 2 golf course foursomes (\$600 value)
- Company logo in SAE Milwaukee Section Newsletter for one year (\$1000 value)
- Reserved table of (10) at any Milwaukee Section event (\$200 value)
- Hole sponsor lawn sign with company logo
- Company logo on banner and event material

Please note, alcoholic beverages are neither supplied nor purchased by SAE Milwaukee Section. The Section advises attendees to drink responsibly and exercise good judgment at events.



2nd Annual SAE Milwaukee Scholarship Golf Benefit

Wednesday, June 4th 2014 • Mee-Kwon Golf Course, Mequon

Mail to: 1588 Woodland Drive Grafton, WI 53024 • Or register online at <http://www.milwaukeeesae.com/>

No refunds after Wednesday, May 28th 2014

Sponsor Information (The donation receipt will be mailed to this contact.)

Company _____

Contact Name _____

Phone _____

Address _____

City/State/Zip _____

Email _____

Payment Information:

Total Amount _____

Check Enclosed (Make Check Payable to SAE Milwaukee Section)

Check Here If Paid Online via Credit Card

If paid online and require a receipt please mail or email this form to the address above or to richterway@sbcglobal.net.

	\$1,500 Lunch Sponsor	\$2,000 Dinner Sponsor	\$520 Sponsored Foursome (After May 9 th)	\$320 Non-sponsored Foursome (After May 9 th)	\$80 Single Golfer (After May 15 th \$100)
1 st Foursome ** Leader's Name					
2 nd Foursome ** Leader's Name					
3 rd Foursome ** Leader's Name					
4 th Foursome ** Leader's Name					
Individual Golfer ** <small>(Individual golfers will be paired to make foursome.)</small>					

** Will be contacted 2 weeks prior to event with hole assignments and registration details. Need to provide both name and contact information.

Early Bird Registration – Register Before May 9th