



BOARD MEETING MINUTES

The SAE Milwaukee Section Board meeting was held on October 7th, 2013 Waukesha County Technical College in Conference Room I-204, @ 800 Main Street, Pewaukee, WI 53072 from 6:00-8:00 PM.

Chair Input

Website Updated – The current website looks great with the latest logos and graphics. The newsletter for the Oct 24th meeting has to get out immediately. Matt was waiting for a few of the details from Dale. Registration was also set up on the SAE website. Drew was going to make an announcement on Facebook as well.

Drew put photos from the C-7 meeting on Facebook. He was also going to put the photos in the Milwaukee Section Dropbox so that Cara could post them on the Milwaukee Section Website.

New SAE Items – Garrett was going to contact Nicole in regards to the new banners, pens and other giveaways. Dale will organize getting new coffee cups and shirts with the new logo and graphics.

Meeting Feedback / Tracking – Nerissa gave a brief update on the attendance survey given out at the meeting. There were 2 people that checked 3 or 2 out of 5 on “How well is the section meeting my professional needs”

Nerissa is also going to keep a histogram on the meeting attendance. Since we only had one meeting at the time of the Board meeting there was nothing to report.

Treasury Report – Mitch Crawford

Mitch gave a summary of the treasury on how we did on the first meeting. He also updated everyone on the Sections financials.

2012-2013 Programs

Calendar

September 11th – C7 Corvette

We want to give a big “Thank You” to Wayne for organizing the meeting. Wayne did an excellent job in coordinating everything. There were a few miscues but in all everything worked out fine.

Garrett sent out a “Thank You” message to Alicia @ EVS for hosting the first meeting. EVS will be added to our Sponsor page for rest of year the year.

Garrett sent out a “Thank You” message to Dave for his fine presentation.

Garrett sent out a “Thank You” message to the Presidents or representative from all of the Corvette / Hot Rods Clubs that attended the meeting.

There were 182 people that attended the first meeting. The students from MSOE & UWM said that they really enjoyed the meeting.

Feedback – There were surveys passed out at the meeting. The question was “How can SAE better serve your needs?” There were 15 to 20 returns. We will discuss at the next board meeting. Some of the comments were as follows:

- The speaker was hard to hear
- The venue needed better AC
- Overall Positive

From the board members:

- The sound system was not adequate
- For larger meetings where host might not have a lot of experience with sound or visuals – do we need to assign someone to focus on this? Matt Anderson volunteered to be the point person for AV equipment if needed.
- Set out name tags at registration to allow smoother flow at registration.
- Develop a check list similar to what Wayne used for future meetings.

October 24th – Brooks Stevens

Program Manager: Dale Wiza

Location: Milwaukee Institute of Art and Design

Registration/Name Tags: UWM

The meeting was well attended. The Brook Stevens Gallery was very well done. It had a lot of displays and photos of the many past and present things that Brook Stevens is and was involved with. The presentations by George Konstantakis, David Stevens, Steve Stevens and Kipp Stevens were excellent. It generated a lot of questions from the older members of the audience. More details will follow in the November newsletter. Parking was made available at one of the local parking lots a short distance from the MIAD. After the presentations we had a few minutes to look around the school to see what the students were working on.

The food was excellent as well.

More details will be available in the November meeting minutes.

November 7th – Student Night

Program Manager: Randy, Nerissa

Location: UW-Madison, Lobby of Engineering Building (1550 Engineering Drive, Madison WI 53706) in the 3M Auditorium (Room 1106 - Mechanical Engineering Building).

Registration: UW

There is a call out for help from the students for transportation for the Milwaukee schools. If anyone would like to volunteer please contact either Randy or Nerissa.

Allowing the Northern schools to address the group using Skype was discussed so that they would not have to travel such a long distance. They northern schools would be allowed to use posters and other means to give their presentations that would be broadcast onto the big screen at UW.

These meetings give the students the chance to not only show their projects but also interact with professionals in the various fields of engineering. We also talked about allowing families to bring high school students to the meeting as well.

All students are free that are members of the group. There will be no walk-ins. If the students pre-register they are allowed to attend free. If the students are SAE members but did not pre-register they will be charged \$5 at the door.

Feb - TBD

March TBD – Mercury Marine

Program Manager – Nerissa Hanson

Location: Fond-du-lac

Registration: MSOE

The date for the meeting has not been set. It will be sometime toward the end of the month.

April TBD – Pierce Manufacturing Inc.

Program Manager – Dale & Garrett

Location: 2600 American Drive, Appleton, WI 54912

Registration: Marquette

May TBD – Trek Bicycles

Program Manager – Drew Boyer

Location: Waterloo, WI

Registrations: UW-Madison

June – Road America June Sprints

Program Manager – Douglas Kautzer

Location: Elkhart Lake, WI

Other Meeting Suggestions

Cruze Diesel – suggested on the Survey

Modine @ MSOE – A possible collaborative meeting

Harley Davidson – Kurt spoke with Nathan Boyd on 9/11, looking into hosting a meeting

Cruise Night - August – Would this be something that would be of interest to anyone? Please let us know.

Student Activities

Student to Professional Initiative: Nerissa,

Student involvement: Nerissa & Randy gave a brief update for the upcoming year. The Student representatives have been added to the Board Meeting mailing list.

Clean Snowmobile Challenge – The members are looking for volunteers to evaluate the student reports. The information was put into the newsletter.

Affiliations / Involvement

Kohler – Amy Adams will be assigning someone to serve on our board to increase their involvement in the Section. As soon as the person is announced they will be added to the mailing list.

Road America – Wayne had discussion with Mary Lou. They are looking to increase their involvement with the Section and with the students. Road America will be on the Sponsor Page for the rest of year. Wayne invited Mary Lou to one of our future board meetings to discuss their involvement in the Section. Mary Lou suggested having the meeting in the Grafton / Mequon area.

Nicole has asked our section to present at SOLS-2014. We can send 4 officers to present SOLS will be held at the Michigan International Speedway just prior to SAE Formula 1, May 14-16. They would like us to present information on our involvement with the Student Sections or our Company Ambassador Program. We would be presenting in conjunction with the Texas Section. Reference the enclosed memo from Nicole. A reply was needed by October 14. A number of members indicated their desire to attend.

Newsletter

The November Student Night Newsletter reminder will send out a short right after the Brook Stevens October meeting.

There was some discussion again about going to an electronic newsletter. Garrett was going to contact Nicole about the options for either a printed or e-mail newsletter.

Social Media Update

Drew gave a brief update on the latest information on the Facebook page. Drew added “Section officers tool box – Branding Templates” to Dropbox. The information is there for all to use. There are other sections in the Dropbox for the Board members to use to keep current of the Section functions and information. www.dropbox.com

AWIM / STEM

Jim, Dale, Frank and Garrett met with Sid Jain (Modine) on 24th of September. He accepted the position. Dale / Frank to get Sid some of the contact information we had established over the last couple of years.

Next board meeting date and location

The next SAE Milwaukee Section Board meeting will be held on Tuesday November 12. The meeting location still needs to be determined.

Miscellaneous

Bernard took approximately 10 minutes to explain to the Board what we are doing well as compared to other sections in the country.

- The Milwaukee Section is at the top of the list for the following items:
- Company Representative Program
- Student membership

- Student involvement
- Younger Member involvement

The Milwaukee Section does Social Capital & Content very well. This is being recognized by SAE International.

Memo From Nicole with regards to 2014 SOLS

Hello Milwaukee Section Officers:

I wanted to approach your group about helping with SOLS in 2014.

We are changing the location and programming a little bit.

The meeting is going to be held at the Michigan International Speedway (MIS) just prior to Formula SAE, May 14-16, 2014. We plan to run SOLS Tuesday, Wednesday and a ½ day on Thursday. Tuesday will be registration, a track ride and tour along with the opening ceremony and several networking opportunities. On Wednesday, most of the SOLS programming will take place. Thursday we will have additional programming along with a chance to walk the paddock and interact with the students.

As I mentioned above, we are going to change the programming slightly. I would like to have sections that are “strong” in a certain area, develop a one hour or a 90 minute presentation/workshop explaining how they have been successful, share their best practices and develop some type of interactive activity or group discussion.

In my opinion, your section has 2 very strong attributes, #1) your involvement at the collegiate level with students and CDS; #2) your company ambassador program. Would you be interested in doing a presentation on either of these topics in conjunction with the Texas Section? We could send 2 additional board members to SOLS, so your group would have a total of 4 attendees giving the presentation. I have outlined what would be required of your group below.

1- A 60-90 minute PowerPoint presentations prepared in conjunction with the Texas Section that outlines your program for other sections to emulate by including best practices, success/failure stories and some type of group discussion or exercise to keep the audience engaged. HQ will provide a template to use for the presentation.

2- A copy of the PowerPoint presentations submitted to HQ no later than 4 weeks prior to the event (event start date is 5/14 – presentation would be due 4/15)

3- Any supporting handouts submitted to HQ by 4/15

As I mentioned, Texas has already agreed to prepare presentations on these topics and would very much like to work with your group to prepare these two presentations. Milwaukee and Texas have arguably the strongest company ambassador and student collaboration programs worldwide. Working together and presenting on these two topics would really help your fellow section leaders who are struggling in these areas.

Please let me know your thoughts. If possible get back to me by next Friday – October 11.