



BOARD MEETING MINUTES

The SAE Milwaukee Section Board meeting was held on July 23, 2013 at the Iron Horse Hotel, in The Yard Outdoor Restaurant, 500 West Florida Street, Milwaukee, WI 53204 from 6:00 to 8:00 PM

Chair Input

Wrap-up of the 2012 - 2013 year & a kick-off of the 2013 - 2014 school year – Jim and Garrett gave brief comments on the past year and what to expect in the upcoming year. All of the Board members that attended the meeting also gave their comments on what worked, what did not work and what we can improve on.

Confirmation of Elections – The confirmation of the new officers for the 2013 - 2014 session was announced. They were as follows:

Chairman – Garrett Herning
Vice-Chair – Open
Secretary – Douglas Kautzer
Treasurer – Mitch Crawford
Past Chair – Jim Ryan
Historian – Wayne Richter
AWIM/Education – Open
Webmaster – Cara Kazda
Vice-Chair Membership – Dale Wiza
Company Rep – Tony Grant
Collegiate Relations – Mike Krauski
Student Activities – Randy Hoffman
Career Development – Dale Wiza
Newsletter Editor – Matt Anderson
Social Media Manger – Drew Boyer
Student-To-Professional Transition Manager – Nerissa Hanson
Sr. Advisors – Kurt Person
Photo Journalist – Drew Boyer

SOLS – Garrett & Mitch attended the session this year that was held in Chicago. It was reported that the Milwaukee Section is the #3 largest in the nation. The Detroit section is the largest.

AWIM & STEM – Jim was going to research how the Milwaukee Section can best promote these 2 wonderful programs. He is going to see what schools are already involved with these programs and what it would take to get more schools involved. Jim was going to report back at the October Board meeting. It was suggested that Milwaukee Section have an Open House and invite one of the schools to give a presentation on their program.

Goals for 2013 - 2014

How can we continue to evolve our section? – Getting the schools involved with AWIM would be one way to get the younger folks involved with engineering. We will discuss more at future Board meetings.

Surveys – Mitch gave a few suggestions for using surveys to help direct the activities for the upcoming sessions. It would be nice to see the demographic of the section and make adjustments accordingly.

New Branding – Garrett gave a brief update on the new branding for SAE. The new logo for the Milwaukee Section is on this letterhead. There are similar letter heads for the other sections. If you need any information on the new logos you can find the information on the SAE website.

With the new logo we will be updating the website, our Facebook page and the Newsletter.

New SAE Items – We need to contact Nicole for new banners, pens and any other SAE give away items. We will also contact Nicole to see if business cards are available with the new SAE logo on one side and the company info on the other side.

Dale will look into getting coffee cups, Polo shirts and board member badges with the new logo.

Past Events

Sonex – The tour and presentation were very interesting. There were a lot of questions.

June Sprints – Douglas Kautzer gave an update on the event. We sold 89 tickets and gave away 7 as gifts.

Golf Outing – Tony Grant gave an update to the 1st annual event. We only had only a few groups that golfed this year and we had not corporate sponsorship. Tony suggested that for next year we have a charity theme and be more aggressive on sponsorship. He suggested that next year we take a lot of pictures, have the board members golf, promote networking within the groups, have the golf outing earlier in the season, have the golf outing during the week instead of on the weekend, have companies donate prizes and ask other sections or organizations to join.

2012-2013 Programs

Calendar:

September 11th – C7 Corvette

Program Manager: Wayne Richter

Location: EVS, Saukville, Wisconsin

Registration Deadline Aug 23rd

The meeting is all set up and ready at EVS. Wayne did an excellent job organizing this session. At the time of this writing there were 131 people signed up for this meeting. This includes SAE members and guest that registered on line plus member from the local Corvette clubs. This should be a great time. EVS is graciously picking up the tab for the meal. Wayne will follow-up with the Board Members next week to remind them of the equipment they need to bring along.

October TBD – Pierce Fire Truck
Program Manager: Dale Wiza
Location: Appleton, Wisconsin

November TBD – Student Night @ UWM
Program Manager: Randy, Nerissa
Location: UWM Milwaukee, Wisconsin

February – TBD

March TBD – Mercury Marine
Program Manager – Nerissa
Location: Fond du lac, Wisconsin

April – TBD
May – TBD

June – Road America June Sprints
Program Manager: Douglas Kautzer
Location: Elkhart Lake, Wisconsin

Other possibilities for 2013-2014
Caterpillar – TBD – Hydraulic Shovels and/or Mining Trucks
Modine
Harley Davidson
Trek Bicycles

Student Activities

Student to Professional Initiative: Nerissa,
Student involvement: Nerissa, Randy
Student updates: MSOE, UWM, Marquette

Nerissa & Randy gave a brief update on the activities they have planned for the new school year. They want to set up meetings with the students and the student advisors to get better feedback on what we as a Section can do for them. Some of the suggestions were as follows:

Invite students to the Board Meetings
Have the college students help out the schools that have AWIM
Have students shadow an engineer for a ½ or whole day
Improve our networking with the students by attending their SAE meetings

Newsletter

September 2013 Newsletter – Matt gave an update on the newsletter. He was going to get it out right after the board meeting.

There was some discussion on cutting back on printed newsletters and only sending them out electronically. This was tried in the past but was not very successful. The thought was to put an

announcement in the October newsletter asking for the current e-mail and postal address to update the records.

Social Media Update

Facebook Page Updates – Drew gave an update on the information on the Facebook page. He showed several suggestions for an update. There was some discussion on what to use. Drew was going to update accordingly. Visit our Facebook page and our Website to see the new look. If you have any suggestions feel free to contact Drew.