



Milwaukee Section Newsletter

October 2008

www.saemilwaukee.org

Harley-Davidson Museum Tour and Presentation

Thomas Platz, AIC Motorcycle Restorer/Conservator

Introduction by **Ron Hutchinson, Senior Vice President of Product
Development at Harley-Davidson**

3:00 p.m. Wednesday October 15th, 2008



About our speaker:

Thomas Platz, AIC Motorcycle Restorer/Conservator

Tom started working for the Motor Company in February of 1970 as the Dealer Recruiting Supervisor responsible for signing Harley-Davidson dealers world-wide. He became District Sales Manager for the southern peninsula of Michigan as well as having several dealers in the province of Ontario.

Tom was called back to Milwaukee as the Sales Office Manager to oversee the conversion from manual order entry to electronic order processing and inventory control. From there he moved through a series of promotions as Field Sales Manager responsible for North American Sales, General Manager of Motorcycle Sales and Director of Parts and Accessories. Thomas is currently one of two Archive Motorcycle Restorers at the Harley-Davidson Museum.

About the Harley-Davidson Museum –

For more than 105 years in the making, the Harley-Davidson Museum, located near downtown Milwaukee, opened its doors to the public on Saturday, July 12. The 130,000-square-foot Museum adds a whole new dimension to the Harley-Davidson experience. Visitors will get a feel for the freedom, camaraderie and pride that Harley-Davidson riders experience every time they fire up their motorcycles.

Within the walls of the Harley-Davidson Museum you will find motorcycles and artifacts that tell the story of the Motor Company's rich history and heritage. Every gallery and exhibit inside is an astonishing testimony to the legendary bikes, the people who built them and, of course, every individual who ever felt their powerful rumble on a long stretch of asphalt.

At the H-D Museum you can:

- **Walk through a variety of exhibits that tell the stories of the extraordinary people, products, history and culture of Harley-Davidson. In addition to the fantastic motorcycle collection, stories are told through a variety of media - including photographs, videos, apparel, rare documents and other fascinating artifacts.**
- **Peek into a portion of the Archives, never before open to the public, and home base to more than 450 motorcycles, and hundreds of thousands of artifacts that the Archives team can pull from for Museum exhibits.**
- **Read the various personalized messages created by individuals worldwide on the Living the Legend rivets, found on the Living the Legend walls and plazas.**
- **Grab a bold American meal or snack from the on-site Restaurant and Cafe.**
- **Stroll around the 20 acre Museum site, enjoy the riverwalk or just sit back along the waterfront taking in the Milwaukee skyline.**
- **Check out the unique Museum-inspired items at The Shop.**
- **Examine the industrial architecture and attention to detail found both inside and outside of the Museum's three buildings.**

Credits for photographs and notes to the Harley-Davidson Museum.

Harley-Davidson Museum Notes –

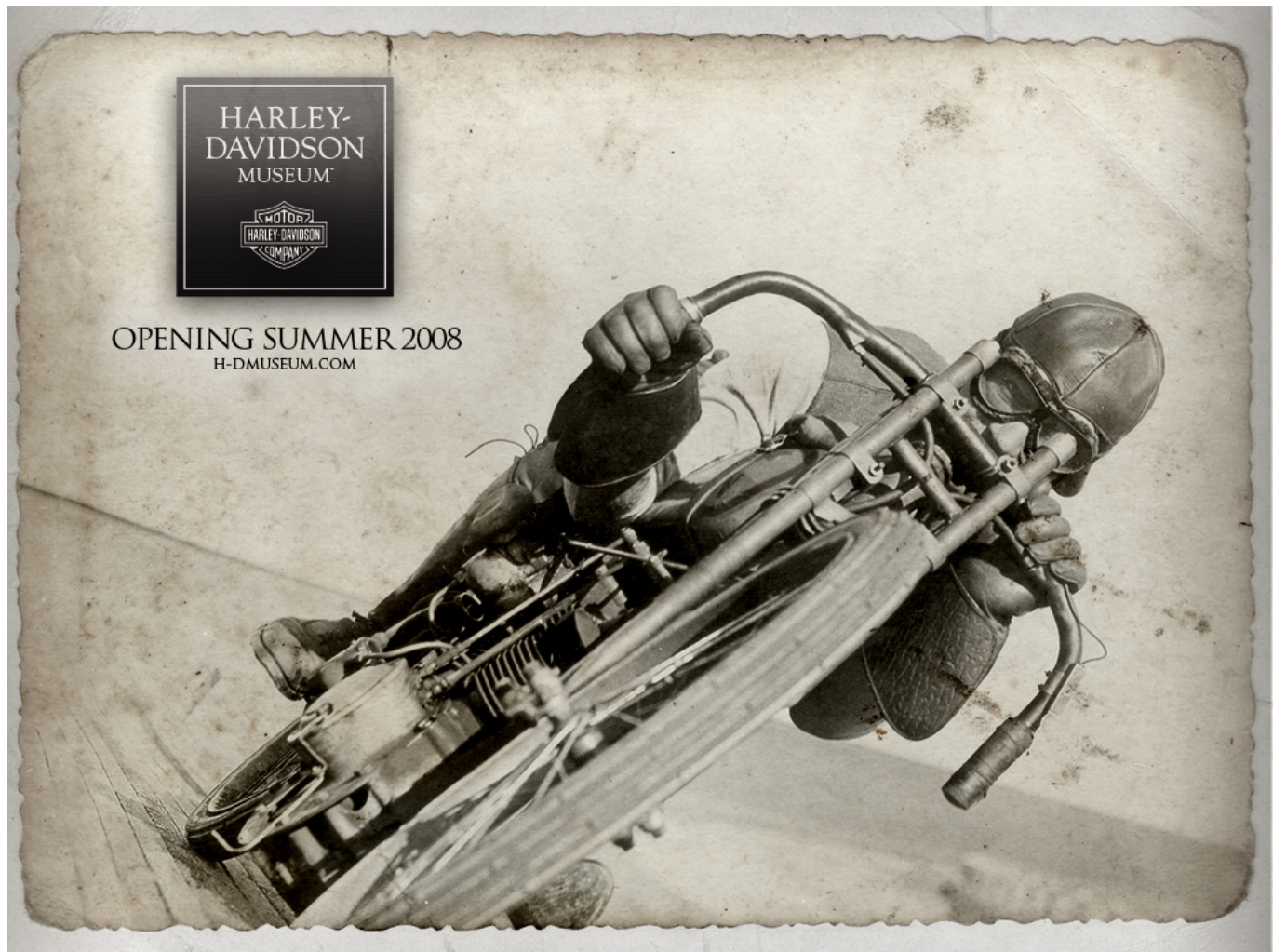
Whatever you call yourself – an enthusiast, a curiosity-seeker, an educator or a family looking for a fun change of pace - you're all invited to jump on and enjoy the ride. The programming choices below draw from the rich collection of artifacts and stories of the people, products, history and culture of Harley-Davidson and provide unique learning experiences.

Just because you can't hop on your bike and roar over to the Museum shouldn't stop you from taking the grand tour. Whether you're a member yet or not, enjoy our online exhibits and share in these classic photos with the rest of the H-D community

Life is a journey, a journey of discovery and learning. The museum provides opportunities for people of all ages to discover things about Harley-Davidson that they may not have known before.

The Harley-Davidson museum brings passion alive through exhibits and events that celebrate the people, products, culture and history which have made Harley-Davidson the icon it is today.

A self guided audio tour is also available for 5.00 extra.



Dinner at Conejito's Place – The Finest Mexican Food in the Midwest!

539 W. Virginia Street

414.278.9106

Located at the corner of 6th Street and Virginia Street, 4 blocks south of the Museum.

Menu Choices include:

1. Combination Plate – 2 beef enchiladas, 1 tostada,
2. Pork Spare Ribs or Chicken with Mole sauce
3. Vegetarian Plate – 3 Tostadas, beans & rice

Each entrée' includes beans & rice, chips and salsa. The bar will be open at 6:00 p.m. and features Margaritas, Corona, Dos Equis and other domestic and Mexican brands

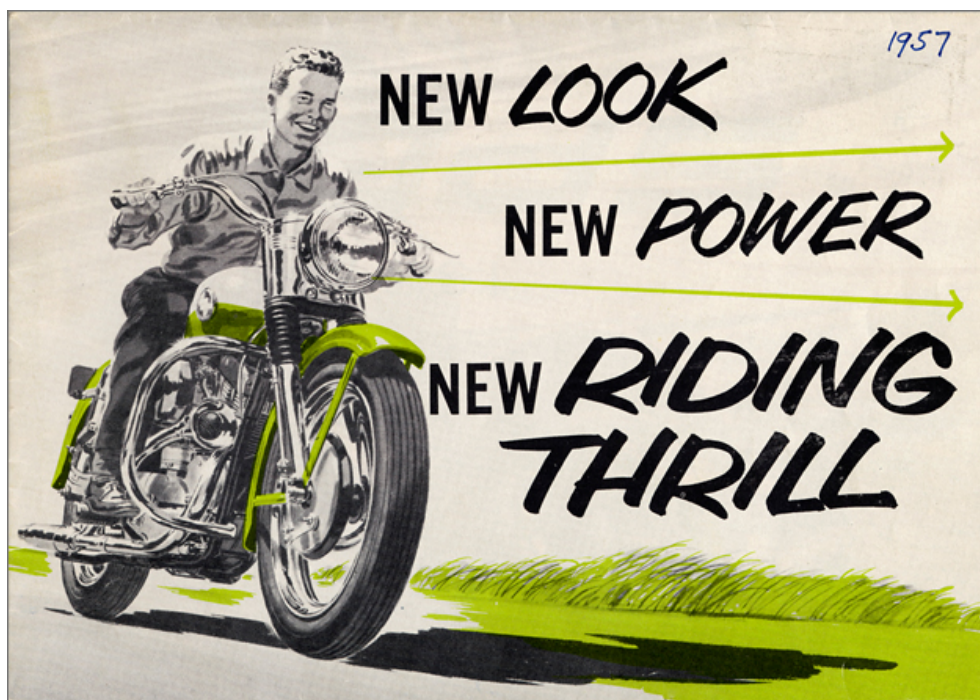
- - - Program Details - - -

Registration:	3:00 – 5:30 p.m.	SAE Members/Retirees	22.00
Museum Tour:	3:00 – 6:15 p.m.	Guests	27.00
Dinner	6:30 – 7:15 p.m.	Students	12.00
Presentation	7:15 – 8:00 p.m.		

Registration can be completed online via <http://milwaukee.sae.org>

Retirees, students and members without web access may register by phone on the SAE Registration Coordinator – Jim Ryan (262) 636-1634. Note new registration number!

Registration deadline: Monday October 13, 10:00 p.m.



Directions to Harley-Davidson Museum – (on one page to make it easier while driving!)



Conveniently located off I-94, you'll find the Museum at the crossroads of 6th and Canal Streets.

From the West

1. Take I-94 East towards Milwaukee
2. Exit James Lovell/St. Paul Exit Ramp
3. Turn Left on N. James Lovell St.
4. Turn Right on N. 6th St.
5. Turn Left on W. Canal St.

From the North

1. Take I-43 South toward Milwaukee
2. Continue on I-43/I-94 Southbound
3. Take the National Avenue Exit
4. Turn Right onto 9th St.
5. Turn Right onto National Avenue

6. Turn Left on S. 6th St.
7. Turn Right into Roundabout, continue onto S. 6th St.
8. Turn Right on W. Canal St.

From the South

1. Take I-94/I-43 North toward Milwaukee
2. Take National Avenue Exit
3. Turn Right onto 9th St.
4. Turn Right onto National Avenue
5. Turn Left on S. 6th St.
6. Turn Right into Roundabout, continue onto S. 6th St.
7. Turn Right on W. Canal St.

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Dear Members and Section Friends,

We have a busy fall, starting with the Harley-Davidson Museum tour and technical presentation. Wayne Richter, Jim Ryan and Dale Wiza have helped pull this all together. Wayne and Dale had an opportunity to get a preview of Thomas Platz' presentation and tour of the museum. They both returned with a lot of excitement. This is a special opportunity for SAE members and guests. We look forward to seeing you there.

November 11th – Student Chapter Technical Presentations

The details of the Student program are coming together as I write. The students, advisors and sponsors have requested that we hold this earlier in the year so that this event can have the best impact upon their projects.

Building upon the evolution of this night, SAE membership will have an influence on the distribution of grants. In addition, sponsors are being lined up to offer products, services and other gifts in kind that will be awarded this evening. You and your company are welcome to participate.

I like the story that Jeff Ehlers, President at MotoTron shared with me. There were many student chapters that were appealing to his company to donate product. It was a short amount of time where MotoTron realized the benefit of developing a new generation of talent that knew their control products and software. Plus, they assisted in the development process. Please contact me so that we can get you involved in the program.

December Program – USS Freedom and DRS Technologies

Thanks to all those who registered for the LCS commissioning ceremony on November 8th. If you registered and did not receive your invitation, please contact me. Unfortunately, if you did not register, you will not be able to attend. Please RSVP – you will not be able to attend without a ticket.

Due to the scheduling of “Freedom” sea trials and commissioning, the program will be moved to the first week of December. Ken Forsell, Mechanical Engineering Manager at DRS Power and Control Technologies will provide the keynote on DRS' contributions to the LCS and a number of other recently launched naval vessels. I am proud to introduce DRS Technologies as a key contributor to the newest Navy ship.

2009 – SAE Baja

Thanks to Glenn Bower at UW-Madison, Mini-Baja is moving forward. Teleconferences, work days at MGA and sponsorship development is in process.

Please contact us if there is something we can do together for the benefit of you, your company and the membership. We are always open to great technical programs and offering great experiences.

Regards,

Bernard Krauska
Chairman – Milwaukee Section
Krauska@execpc.com



Wayne Richter - Secretary
1588 Woodland Dr
Grafton, WI 53024

Upcoming 2008-2009 Events: Student Night, USS Freedom, Signicast tour and presentation, Dave McLellan – Corvette, Cirrus Aircraft, June Sprints



Sponsored by:



(No more worry about construction in the Marquette interchange – drive safely!)