



Milwaukee Section Newsletter

www.saemilwaukee.org



**Tour - Super Steel Associates
Presentation - Keith S. Trafton
President and CEO**



***Wednesday November 7th, 2007
4:30 - 5:00 Tour at Calumet Road Facility
6:00 - 8:45 p.m. Dinner and Presentation
at Four Points Sheraton***

The Calumet Road tour will show fabrication and final assembly facilities. A summary of the Tower Avenue engineering, weld, stamping and unique manufacturing capabilities will also be demonstrated at this tour.

Mr. Trafton will provide the audience a contemporary perspective of Super Steel's challenges in:

- Custom engineering
- Large scale fabrication
- International customers, competitors and suppliers
- Agriculture and Industrial markets

Super Steel Corporation: Headquartered in Milwaukee, Super Steel offers engineered solutions for rail, agriculture, industrial, construction equipment and other industries requiring large scale manufacturing, fabrication, finish, trim and assembly.

Examples of Super Steel Corporation products and customers include:

- Metra (Chicago commuter) rail cars
- Electro-Motive Diesel locomotive hoods and enclosures
- Virginia Railway Express passenger cars
- Amtrak
- International Partnerships with Sumitomo Corp. and Nippon Sharyo Ltd.
- Case NewHolland
- Falk Corporation

Speaker Biography: Keith Trafton



Mr. Trafton is President & CEO of Super Steel Products Corporation and Super Steel Schenectady, Inc., since mid 2005. Super Steel Products is a \$90 - \$100 million revenue organization that provides complex fabrication and assembly solutions to the freight, passenger rail, construction, industrial, and agricultural markets. Of particular note, Super Steel has partnered with Sumitomo and Nippon Sharyo in the completion of over 350 bi-level passenger rail vehicles. In late 2005 Mr. Trafton acquired the largest share of interest in the privately held business.

Prior to his current role, Mr. Trafton was the CFO for Super Steel from mid 2004 to mid 2005. Other experiences include roles as Controller at Helgesen Industries in Hartford, Wisconsin, as well as operational accounting roles at Leeson Electric Corporation (Grafton, Wisconsin) and Wacker Corporation (Menomonee Falls, WI).

Mr. Trafton holds a Master of Business Administration as well as a Bachelor of Business Administration - Accounting from the University of Wisconsin Milwaukee. Finally, Mr. Trafton is both a Certified Public Accountant (CPA) as well as a Certified Management Accountant (CMA).

--- EVENT AGENDA ---

Tour (1/2 hour)	4:30 –5:00 p.m.
Registration:	6:00pm
Dinner:	6:30pm
Program:	7:15 - 8:30pm

--- DINNER ---

MENU:

DINNER PRICES:

SAE Members / spouses:	\$22.00
Retirees:	\$17.00
Guests / Non-members:	\$27.00
Students w/ID	\$10.00

- - - **MENU** - - -

MENU: *(select one)*

- **Flat Iron Fillet** (8 oz tender top blade steak marinated with mesquite seasoning, charbroiled, and sautéed mushrooms)
- **Almond Crusted Salmon** (Atlantic Salmon topped with crushed almonds and baked with white wine and citron butter)

Included: Choice of soup or salad, Seasoned fresh vegetables, potatoes or rice, freshly baked roll, plus coffee, tea, or milk

Registration:

Only pre-payments made with a **charge card** can be completed online via <http://milwaukee.sae.org>

Retirees, students and members without web access may register by phone on the SAE Registration Coordinator – Jim Ryan (262) 636-1634. Note new registration number!

Registration deadline: Monday, November 5, 10pm

Map to Super Steel Corporation Tour – *last tour starts at 5:00 p.m.*

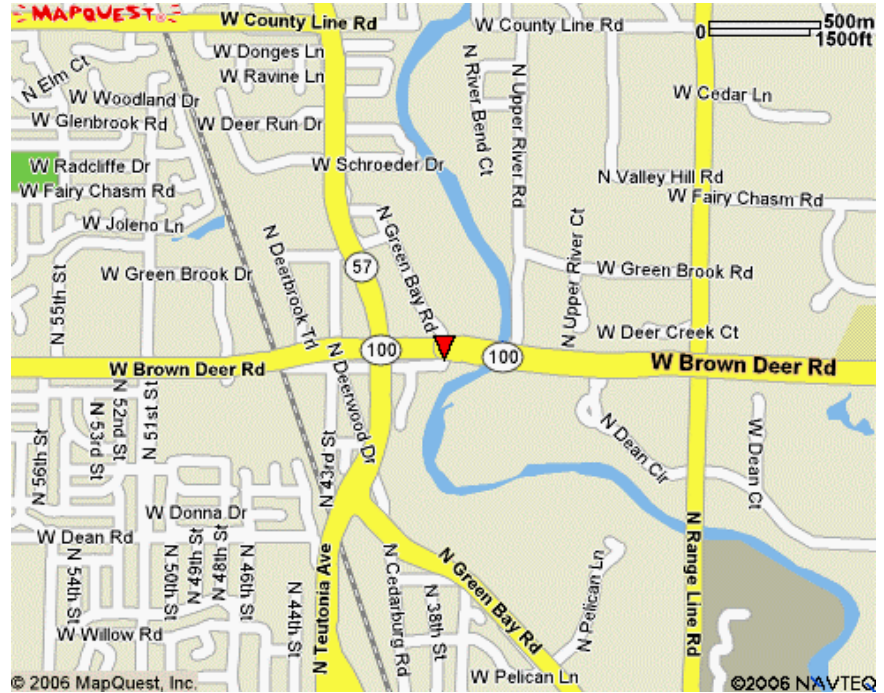
http://www.supersteel.com/new_milwaukee_map.pdf



Map to Presentation Four Points Sheraton:

***Four Points by Sheraton
Milwaukee North
8900 North Kildeer Court • Brown
Deer, Wisconsin 53209
Phone: (414) 355-8585***

***From Super Steel – north to
Brown Deer Road, east to Kildeer
Court, just east of Hy 57***



Making Tracks: Wisconsin Rail Engineering, Industry.....

- Wisconsin Rail Issues and Opportunities Report <http://www.dot.wisconsin.gov/projects/state/rail-issues.htm>
- Wisconsin Southern Railroad: <http://www.wsorailroad.com/home/about.html>
- Wisconsin Public Service Commission – Rail Service in Wisconsin
<http://psc.wi.gov/railroadhearings/index-railroadhearings.htm>
- National Course and Conference – Rail Engineering at UW-Madison
http://epdfiles.engr.wisc.edu/pdf_web_files/epd/J160.pdf
- Engineering Fundamentals of Rail Freight Terminals, Yards, and Intermodal Facilities: Current Practices in Design and Construction
http://epdweb.engr.wisc.edu/Courses/course_Related.lasso?myRelatedCourse=J600
- Nordco – Manufacturer of Rail Maintenance Equipment <http://www.nordco.com/>
- AAA Sales and Engineering Corporation – <http://www.aaase.com/main.html>

***National Model Railroader Convention: Trainfest November 10, 11
2007 – State Fair Park <http://www.trainfest.com/>***



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- National Model Railroaders Association – founded in Milwaukee in 1935 <http://www.nmra.org/>
 - Wisconsin Southeastern Division (WISE) <http://www.wisedivision.org/>
 - Greenfield News and Hobby <http://www.greenfieldhobby.com/>
 - The Terminal Hobby Shop www.walthers.com
 - East Troy Railway Museum <http://www.easttroyrr.org>
 - Model Railroader Magazine <http://www.trains.com/mrr/>
 - Wisconsin Garden Railway Society <http://www.wgrsociety.org/>
 - Midcontinent Railway Museum <http://www.midcontinent.org/>
 - National Railway Museum, Green Bay <http://www.nationalrrmuseum.org/en-us/default.aspx>
 - Fennimore Railroad Historical Society Museum <http://www.fennimore.com/railmuseum/>
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Milwaukee Section 2007-2008 Governing Board

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A WORLD IN MOTION (AWIM): Education

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PROGRAM DEVELOPMENT: Super Steel Event

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Dear Members and Section Friends,

The concept to develop a railroad themed meeting originated with past Chairman, Joe Sagat more than 18 months ago. We are pleased that our meeting on November 7th will feature a tour and presentation by Super Steel. Super Steel has a substantial presence in the rail industry. This meeting will provide a great opportunity to experience large scale assembly engineering, fabrication from structures to ornamental stainless and trim.

Thanks to Josh Rayeske for leading this program. Josh has stepped forward to take a leadership role in many aspects of section activities during the past year, including programs and collegiate relations. Josh is a project engineer at Strattec Security Systems and graduate student at Marquette University. In his (limited) spare time, he enjoys outdoor activities such as motorcycling, golf and hunting. Josh is proud to introduce fellow UW-Milwaukee alum – Keith Trafton at this meeting.

The next phase of governing board activities will include our Lecture Series and spring program schedules. The Lecture Series planning and notification will be completed early December. If you or your company are interested in making a technical presentation or providing a facility tour – please let us know. If you have “great ideas” for programs we ought to host – please let us know. Program planning occurs all year long – it is not too late or too early to be included.

Do you have a connection to your alma mater? Do you have an interest in making a difference to section student chapters? Are you looking to recruit engineering talent during the next year? Please join us to support our collegiate relations team. We have several initiatives to help build company and section relationships with student chapters at Northern Michigan University, Marquette, Michigan Tech, Milwaukee School of Engineering, University of Wisconsin – Madison and University of Wisconsin Milwaukee. In addition, we underwrite a grant program that awards up to \$5000 to the chapters for their programs and participation in SAE competitions. Please contact any board member or collegiate advisor to find out how you can make a difference.

Regards,

Bernard Krauska
Chairman – Milwaukee Section.
saemilwaukee@gmail.com

Meeting Sponsorship



www.evschevrolet.com



For more information on becoming a sponsor, please contact any Section Board member.

Keep current with us on these SAE web sites:

www.saemilwaukee.org for the Milwaukee Section or
the national site at www.sae.org

For more information on **A World In Motion** call: 724-772-8514, and ask for Darlene Geweth
email: awim@saе.org internet: www.sae.org/foundation/awim

Interns Needed –

Super Steel Corporation is looking for engineering interns to support product development, manufacturing, testing and engineering changes. Contact Freddy Franklin at (414)-355-4800. Better yet – bring your resume to the tour and presentation.