

FEBRUARY TOUR & DINNER MTG

Thursday, 20-Feb-2003

PROGRAM:

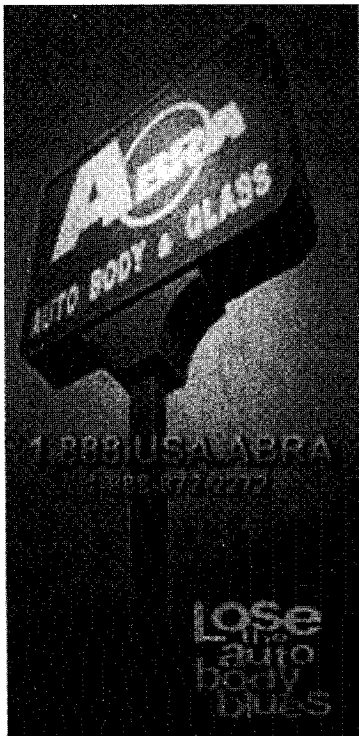
ABRA AUTO BODY & GLASS

- Body Shop Tour
- Air Bag Deployment Demonstration
- Topic:
Understanding SRS (Safety Restraint Systems)

SPEAKER:

Brian M. Monroe,
Regional V.P. of Sales & Marketing

Mr. Brian Monroe started in the automotive collision repair industry in 1977. He and Nancy J. Neumann became recognized experts & industry leaders in the Wisconsin market. They owned & operated automotive repair locations prior to purchasing ABRA in 1998. Mr. Monroe continues with ABRA as Wisconsin's market support team member.



--- MEETING AGENDA ---

Tour: ABRA Auto Body & Glass
Location: 1434 S. 113th Street
West Allis, WI 53214
phone: 414-607-8810

Time: 5:00-6:00 pm

Dinner: Knights of Columbus
Location: 3200 S. 103rd Street
Greenfield, WI 53227
phone: 414-327-5541

Social / Dinner: 6:00 pm / 6:30 pm
Presentation: 7:15 pm

DINNER MENU:

Buffet will be provided - *No selection is required*
Main course includes Irene's Special Chicken - oven baked boneless chicken breast w/seasoned bread crumbs, and Sliced Top Round of Beef.
Red skindill potatoes, peas w/pearl onions & mushrooms, fresh watermelon slices, relish platters, marble rye bread & dinner rolls, dessert, coffee & iced tea.

Dinner Costs:

SAE Members / spouses:	\$16.00
Retirees:	\$14.00
Guests / Non-members:	\$17.00
Students w/ID:	\$7.00

Registration Info:

Event registration for dinner must be made prior to **NOON on Monday, February 17th**. Register with a Charge Card @ <http://milwaukee.sae.org>, via email: milw-sae@wi.rr.com, or with Jon Kobleske, voice: 414-616-1722.
"No-shows" with reservations will be billed.
50-Year members entitled to 1 free dinner annually.

Our Speaker:

Brian M. Monroe, Regional V.P. Sales & Marketing

Brian's education includes procedures in technical automotive repair and refinishing provided by automobile manufacturers and equipment & paint suppliers, plus "ICAR" training for collision repair & automotive paint techniques. He obtains ongoing training through his current association and employment with ABRA Autobody & Glass.

Brian has earned "ICAR" certification and is Lexus Collision Repair certified. He also is Glasurit certified, Sherwin Williams Paint certified, and has received refinishing certification from Mercedes Benz.

His Presentation:

We will address occupant safety in motor vehicles and the critical importance of vehicle surfaces in the proper deployment of passenger side air bags. An actual air bag deployment will be induced, along with a presentation of video clips and a discussion illustrating the importance of the windshield in the safety of the vehicle's occupants.

Brian participates in air bag demonstrations for insurance companies, plus providing presentations and continuing education classes for ABRA staff. He has first hand experience in repair center operations. By way of contact with customers who have been injured by the improper use or understanding of the air bag system in modern automobiles, Brian now conducts air bag deployment demonstrations to heighten consumer's awareness of air bag systems while striving to increase the safety of both driver and passenger.



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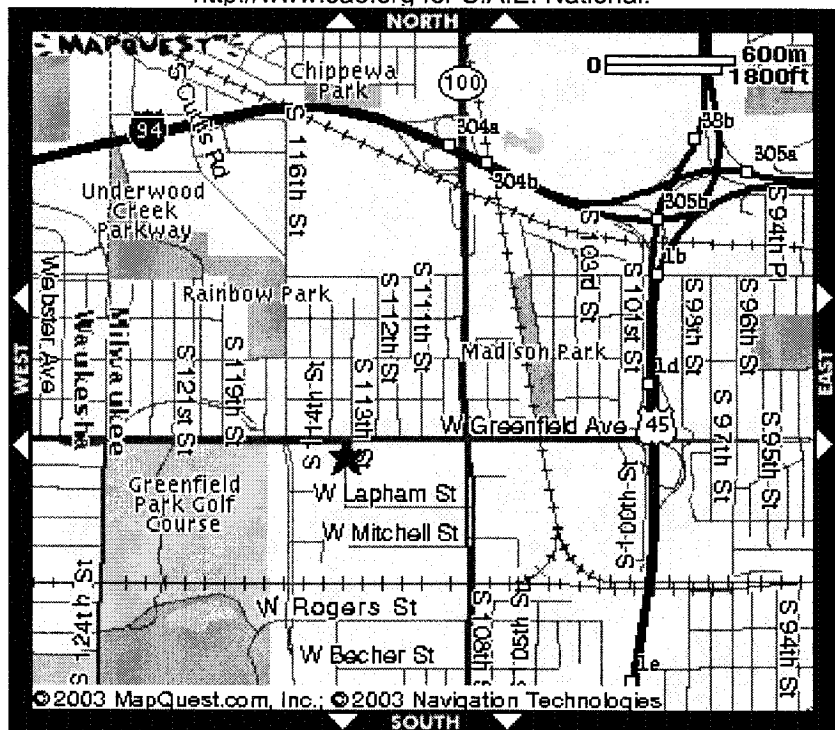
...according to Nancy Neumann, Vice President, ABRA-Wisconsin, "Being a Gold Class Professional is the highest recognition for training a business can earn in the collision industry [automotive repair specializing in collision repairs, paintless dent removal, and auto glass repair and replacement]. All of our technicians worked extremely hard, outside of business hours, to achieve this esteemed status. Their hard work and dedication proves that they are determined to give our customers the highest quality repair possible."

The Gold Class Professionals program was developed in response to requests from industry. The Gold Class designation signifies a commitment to quality by staying up to date with collision repair technology through continued training.

- Directions from ABRA to the dinner hall -

Take Greenfield Ave east to HWY 100. Turn right (go south) and proceed approximately 2 miles to Oklahoma Ave. At the traffic light make a left turn onto Oklahoma (eastbound) to 103rd street.

For the latest information visit the SAE web sites:
<http://milwaukee.sae.org> for the Milwaukee Section or,
<http://www.sae.org> for S.A.E. National.



ABRA Auto Body & Glass, 1434 S. 113th, West Allis, WI 53214
phone: 414-607-8810



SAE Milwaukee Section



Accident's aren't convenient...

ABRA Auto Body & Glass is a national damaged vehicle repair company. Started with one repair center in 1984, they have grown to seventy-one franchises in twelve states.

Meeting Sponsorship

We would like to thank the following organization for their continued support of the Milwaukee Section:

Harley-Davidson Motor Company

For more information on becoming a sponsor, please contact: Mark DeBattista