

## OCTOBER MEETING

Thursday, October 17, 2002

### PROGRAMS:



- Hiller's Built Ford Tough Car/Truck Event
- Ford's Powerstroke Diesel

### SPEAKERS:

Barry Johnstone, Development Manager,  
Blue Diamond Parts, LLC

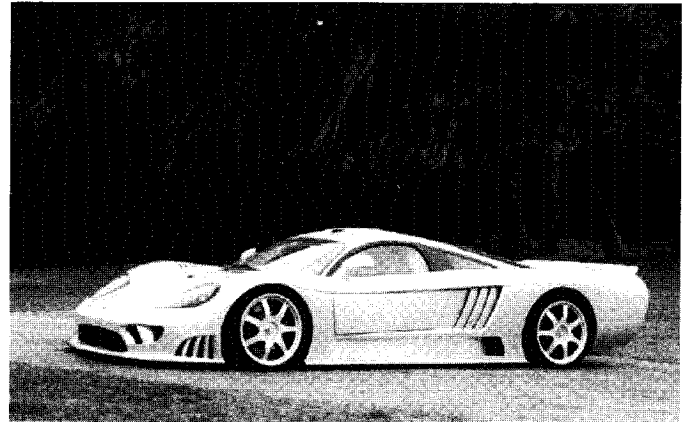
Dale Wiza, Commercial Sales, Hiller Ford, Inc.

Jerry Ritzow, President, All-Glass Aquarium

Driving opportunities and demonstrations will be made available to see, hear, and feel exciting new vehicles, some on our auto-cross course in the parking lot (weather permitting). Presentations from engineers, builders, and owners of car, truck, dragster, and exclusive vehicles, will afford you time to ask the experts about the technologies, visions, and motivations that have gotten them to where they are today. Come visit with Hiller Ford during their 4th year of Ford's "President's Award" winning sales and service (top 2% in U.S.). During the social we'll gather around various products to see a variety of Ford vehicles, and enjoy sandwiches, appetizers, and refreshments. Door prizes will be awarded before the evening concludes.

**Featured vehicles:** F-550 Harley-Davidson Service vehicle, F-350 Power Stroke diesel, Thunderbird, 390hp SVT Cobra, SVT Focus, 380hp SVT F-150 Harley-Davidson Lightning, "auto-cross racing" Mustang, 370hp supercharged Jaguar XKR, race and vintage show models, too!

**Special feature!** 2003 Saleen S7 (\$395K, 550hp street legal, race car), You can see owner Jerry Ritzow, from Franklin, and his Saleen at [www.saleen.com](http://www.saleen.com).



### - - - MEETING AGENDA - - -

**Location:** Hiller Ford, Inc.  
6455 South 108th St. [Hwy100]  
Franklin, WI 53132  
phone: 414-425-1000

**Food / Social:** 5:30-7:00pm  
**Driving & Demos:** 7:00-8:30pm  
**Q&A / door prizes:** 8:30-9:00pm

### Event Costs:

SAE Members / spouses:	\$10.00
Retirees:	\$6.00
Guests / Non-members:	\$12.00
Students:	\$5.00

### Registration Info:

Event registrations for food and door prize must be made prior to NOON on **Monday, October 14th**. Registration via email: [milw-sae@wi.rr.com](mailto:milw-sae@wi.rr.com), voice: 414-616-1722 (Jon Kobleske), or register with a Charge Card @ <http://milwaukee.sae.org>. Please include proper spelling of your name.

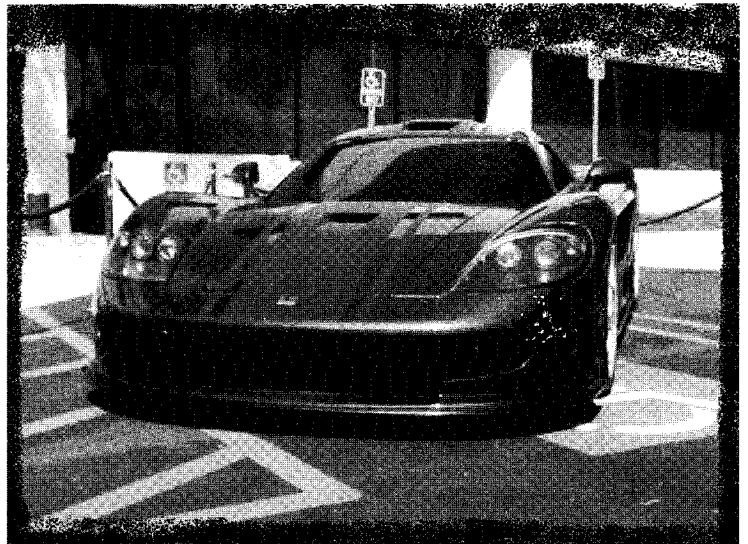
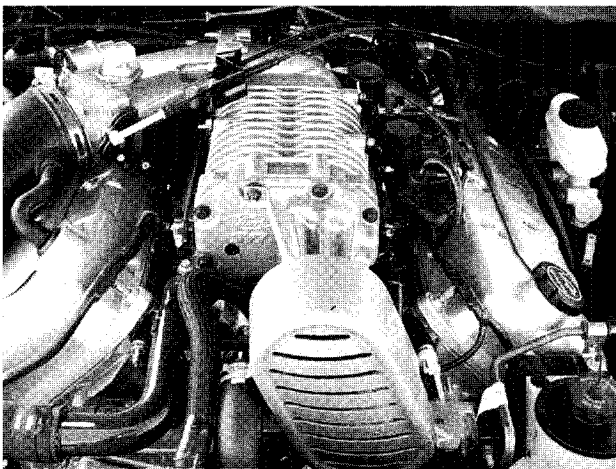
"No-shows" with reservations will be billed. Fifty-year members are entitled to a free meal annually.

## Speakers / Presentations:

### Title: Ford's Powerstroke Diesel

Barry Johnstone is the Development Manager for Blue Diamond Parts, LLC (a Ford Motor Co./ International Truck and Engine Corporation Joint Venture) and has 22 years of diesel experience. He started with Detroit Diesel for 8 years, and then moved to Cummins for 10 more years. He has been with Blue Diamond Parts, LLC for the last 2.

The joint venture between Ford and International is a 15 year contract, the longest in Ford's history. Blue Diamond was formed to promote parts sales and service for the Ford Powerstroke Diesel Market. Barry will be talking about Ford's newly released 6.0L, 32 valve, V-8 Turbo Diesel, and it's all-new Torqshift 5 speed automatic transmission.



### Title: Hiller's Built Ford Tough Car/Truck Event

Dale Wiza joined SAE 5 years ago. While recruiting with Professional Engineering Placements, he made the decision to stay with Hiller Ford, Inc., fulltime. Dale has accumulated Commercial Sales experience and is Master Certified by Ford for Commercial Truck Sales. He has prepared a great evening for the Milwaukee Section.

## Milwaukee Section 2002-2003 Governing Board

### CHAIRMAN:

Shawn A. Ray  
General Electric Company  
3000 N. Grandview Blvd.  
Waukesha WI 53188  
E-Mail: shawn.ray@med.ge.com  
Work: (262)312-7539  
Fax: (262)312-7434

**VICE CHAIR: OPEN**

**SECRETARY: OPEN**

### TREASURER:

Bill Schultz  
Retired  
E-Mail: Schulb23233@aol.com

### VICE CHAIR MEMBERSHIP:

Dale Wiza  
Hiller Ford, Inc.  
6455 South 108<sup>th</sup> Street  
Franklin, WI 53132  
E-Mail: dalewiza@hillerford.com  
Work: (414)425-1000  
Fax: (414)425-3622

### VICE CHAIR MATH/SCIENCE:

Janice Mosley-Robinson  
Executive Dir. ESM  
1515 W. Wisconsin Ave, Rm 275  
Milwaukee, WI 53201-1881  
Web: <http://www.eng.mu.edu/~esm/>  
E-Mail: [esm@marquette.edu](mailto:esm@marquette.edu)  
Work: (414) 288-3483  
Fax: (414) 288-7082

### VICE CHAIR STUDENT ACTIVITIES:

Tim Post  
Husco Int.  
W239 N218 Pewaukee Rd  
P.O. Box 257  
Waukesha WI 53187-0257  
E-Mail: [timp@huscointl.com](mailto:timp@huscointl.com)

### VICE CHAIR PROGRAMS:

Mark DeBattista  
Harley-Davidson Motor Co  
Work 414-616-1119  
E-mail: [mark.d@email.sae.org](mailto:mark.d@email.sae.org)

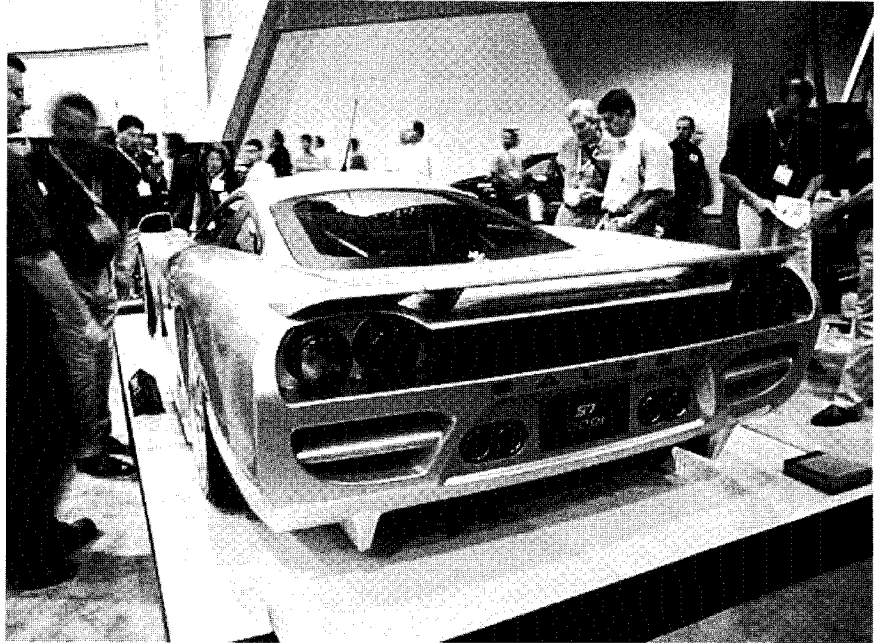
### HISTORIAN:

Don Berchem  
4991 Hillside Dr  
West Bend, WI 53095  
E-Mail: [dberchem@milwpc.com](mailto:dberchem@milwpc.com)

**VICE CHAIR PLANT REP: OPEN**

### Alt SECTION DELEGATE:

Doug Bayerlein  
Bay-San Co., Inc.  
W229 N591 Foster Ct.  
Waukesha, WI 53186  
E-Mail: [dgbayerlein@woodway.com](mailto:dgbayerlein@woodway.com)  
Work: 262-548-6200  
Fax: 262-548-6239



For the latest information visit the SAE web sites:  
<http://milwaukee.sae.org> for the Milwaukee Section or,  
<http://www.sae.org> for S.A.E. National.



**Hiller Ford, Inc., 6455 South 108<sup>th</sup> St. [Hwy100], Franklin, WI  
53132 tel:414-425-1000**



FIRST-CLASS  
U.S. POSTAGE  
PAID  
MILWAUKEE, WI  
PERMIT NO. 4922



Hiller Ford, Inc. has been in Franklin for 48 years. Having about 100 employees and a state of the art body shop, they carry over \$1,000,000 in parts inventory. They are proud to have earned Ford's President's Award for the 4th consecutive year, being the only dealership in Wisconsin to achieve this ranking - the top 2% in the U.S. for sales and service.

Hiller Ford is also certified with Ford's Business Preferred Network, and is a main service provider for emergency vehicles.

### Meeting Sponsorship

We would like to thank the following organization for their continued support of the Milwaukee Section:

**Harley-Davidson Motor Company**

For more information on becoming a sponsor, please contact: Mark DeBattista