



April Dinner Meeting 2002

Milwaukee Section  
[www.milwaukee.sae.org](http://www.milwaukee.sae.org)

edition editor: Mark DeBattista

## Money Meeting: Personal & Corporate Thursday April 18, 2002

**TOPIC #1:**  
**Current Trends In the Automotive Industry.**



**Speaker:** David Leiker, Senior Automotive Analyst

The presentation will discuss the current trends in the automotive industry including sales, production, market share and new vehicle development. We will also offer our investment recommendation on the automotive suppliers.

**TOPIC #2:**  
**Is your 401K hitting on all cylinders? Make it take you to the checkered flag with strength.**



**Speaker:** Keith Black, Investment Representative

The presentation will address the most common mistakes with your 401K and how to effectively avoid them. The focus will be personal finance management followed by a Q&A period immediately after the talk.

**MEETING LOCATION:**

Hilton Milwaukee City Center  
509 W. Wisconsin Avenue  
Milwaukee, WI 53203 414-271-7250

**Social Hour:** 4:45 pm  
**Dinner:** 5:30 pm  
**Presentations:** 6:30 pm

**MENU:** Chicken Breast Trattoria with Boursin Cheese Sauce; mixed Garden Salad with grape tomatoes, purple onions and hickory smoked bacon; garlic mashed potatoes and Chef's mixed Julienne vegetables; and Mountain Berry Tart dessert custard.  
**Dinner Costs:**

Members & Spouses:	\$17.00
Guests:	\$18.00
Students:	\$8.00

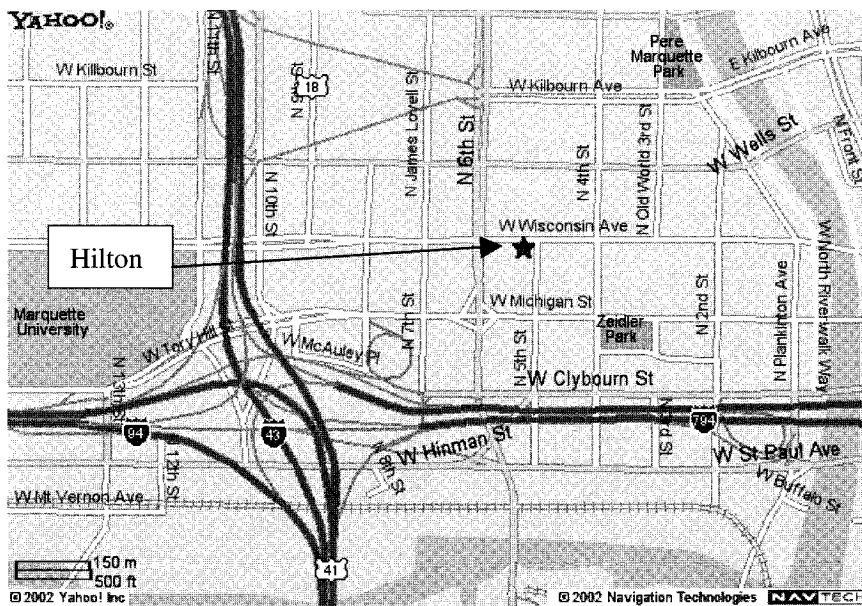
**Registration Info:**

Dinner registrations must be made prior to NOON on **Friday, April 12th**. Register via email with: Jon Kobleske at [milw-sae@wi.rr.com](mailto:milw-sae@wi.rr.com), voice: 414-616-1722, or Charge card registrations are available @ <http://milwaukee.sae.org>. Upon request, a confirmation of your registration can be provided. The inclusion of the proper spelling of your name and any business affiliation would also be very helpful.

"No-shows" with reservations will be billed.

Attendance during presentations only is welcome at no charge. Fifty-year members are entitled to one free meal per year. Retirees will receive a reduction of \$4 off their meal price.

**Map:** Hilton Milwaukee City Center, 509 W. Wisconsin Ave, Milwaukee WI.



The **2002 SAE Midwest Mini-Baja®** schedule is below. Volunteers are welcome. We will host over 110 teams from all over the world. Contact Rick Sievert: voice: 262-513-4272 fax: 262-513-4422 email: [ricks@huscointl.com](mailto:ricks@huscointl.com)

## SAE Mini-Baja Schedule

**Thursday, May 30<sup>th</sup>      Waukesha County Expo Center, Waukesha, WI**

7:30 am	Official Registration Opens
1:00 pm	Check-in Begins
1:30 pm	Safety Inspection Begins (Includes Governor Setting and Fuel Check)
6:00 pm	Conclusion of First Day's Events

**Friday, May 31<sup>st</sup>      Waukesha County Expo Center, Waukesha, WI**

7:30 am	Official Registration Opens
8:00 am	Welcome Meeting/Briefing
8:30 am	Safety Inspection Continues
10:30 am	Practice Area Opens
12:00 pm	Lunch Break (All activities stop)
12:30 pm	Resume Activities
6:00 pm	Conclusion of Day's Events/Fuel Check

**Saturday, June 1<sup>st</sup>      Waukesha County Expo Center, Waukesha, WI**

7:30 am	Drivers' Meeting
8:00 am	Morning Briefing & Event Speaker
8:30 am	Begin Dynamic Events & Static Judging
12:00 pm	Lunch Break
12:30 pm	Resume Competition
6:00 pm	Conclusion of Day's Event/Fuel Check

**Sunday, June 2<sup>nd</sup>                      Aztalan Motocross Track, Lake Mills, WI**

7:30 am	Drivers' Meeting
8:00 am	Hill Climb Event (tentative)
9:00 am	Clear Track & Grid Vehicles for First Heat Race
9:30 am	First Heat Race
10:30 am	Conclude First Heat Race
11:00 am	Grid Vehicles for Second Heat Race
11:30 am	Second Heat Race
12:30 pm	Conclude Second Heat Race / Lunch
1:30 pm	Grid Vehicles for Feature
2:00 pm	Feature Race
5:00 pm	Conclude Feature, Begin Engine Tear-down & Fuel Check
7:00 pm	Social Hour Prior to Banquet
8:00 pm	Dinner (Awards Presentation to Follow)

## Milwaukee Section 2001-2002 Governing Board

**CHAIRMAN** - Andy Lechtenberg  
Marlin Technologies  
P.O. Box 123  
Horicon, WI 53032  
email: [alechtenberg@marlintech.com](mailto:alechtenberg@marlintech.com)  
voice: (920)485-4463

**VICE – CHAIRMAN/WEBMASTER:**  
Shawn A. Ray  
General Electric Company  
3000 N. Grandview Blvd.  
Waukesha WI 53188  
email: [shawn.ray@med.ge.com](mailto:shawn.ray@med.ge.com)  
voice: (262)548-2579  
fax: (262)548-4686

**SECRETARY:**  
OPEN

**TREASURER:** Richard Sievert  
Husco Int.  
W239 N218 Pewaukee Rd  
P.O. Box 257  
Waukesha WI 53187-0257  
email: [ricks@huscointl.com](mailto:ricks@huscointl.com)  
voice: (262)513-4272  
fax: (262)513-4422

**VICE CHAIR - MEMBERSHIP:**  
OPEN

**VICE CHAIR - MATH & SCIENCE/AWIM:**  
Janice Mosley-Robinson  
Engineers and Scientists of Milwaukee  
1515 W. Wisconsin Ave, Rm 275  
Milwaukee, WI 53201-1881  
voice: (414) 288-3483  
fax: (414) 288-7082  
email: [esm@marquette.edu](mailto:esm@marquette.edu)

**VICE CHAIR - STUDENT ACTIVITIES:**  
Tim Post  
Husco Int.  
W239 N218 Pewaukee Rd  
P.O. Box 257  
Waukesha WI 53187-0257  
email: [patm@huscointl.com](mailto:patm@huscointl.com)

**VICE CHAIR – PROGRAMS:**  
Mark DeBattista  
Harley-Davidson Motor Co.  
email: [mark.d@email.sae.org](mailto:mark.d@email.sae.org)

**HISTORIAN** - Don Berchem  
4991 Hillside Dr  
West Bend, WI 53095  
email: [dberchem@milwpc.com](mailto:dberchem@milwpc.com)

**VICE CHAIR - PLANT REP.:**  
OPEN

**SECTION DELEGATE:**  
Doug Bayerlein  
Bay-San Co., Inc.  
W229 N591 Foster Ct.  
Waukesha, WI 53186  
email: [dgbayerlein@woodway.com](mailto:dgbayerlein@woodway.com)  
voice: 262-548-6200  
fax: 262-548-6239

## About the Evening's Speakers:

David Leiker, CFA  
Director  
Senior Automotive Research Analyst

David Leiker has been a financial analyst since 1986. He rejoined Baird in 1997 after nine years at Cleary Gull Reiland & McDevitt, Inc. and two earlier years at Baird. Mr. Leiker follows companies in the Industrial Technology sector with a focus on automotive-related companies and diversified industrial companies. He was named among the top ten analysts in The Reuters Survey for US Larger Companies in the Automobiles & Components industry.

Mr. Leiker received his MBA in Finance from the University of Wisconsin Madison where he participated in the Applied Security Analysis Program. He has a BSBA in Finance from Creighton University and is also a CFA charter holder. Mr. Leiker is a member of the Association for Investment Management and Research, the Milwaukee Investment Analyst Society and the SAE International.

Keith Black  
Investment Manager

Currently, Keith Black is a financial advisor with Edward Jones and manages the Brookfield, Wisconsin office. His area of concentration is personal retirement planning. Mr. Black started with Edward Jones in 1992 and his business experience includes Market Analysis and Development, branch Administration and Operations. Presently he manages investments for individuals and small business retirement plans.

Mr. Black's educational background includes a Masters degree from Washington University in St. Louis (emphasis in Finance), and a Bachelors degree in Business Administration from the University of Missouri. He holds securities licenses with the National Association of Securities Dealers, the Securities and Exchange Commission and the New York Stock Exchange.

The **2002 SAE Midwest Mini-Baja®** is set for May 30-June 2, 2002. We are compiling the volunteer assignments and welcome your assistance for any or all days. Give Rick Sievert a call and help out. We will be hosting over 110 teams from all over the world. voice: 262-513-4272 fax: 262-513-4422  
Email: [ricks@huscointl.com](mailto:ricks@huscointl.com)



## Meeting Sponsorship

We would like to thank the following organization for their continued support of the Milwaukee Section:

**The Harley-Davidson Motor Company**

For more information on becoming a sponsor, please contact: Mark DeBattista