

THURSDAY, APRIL 26 MEETING

TOPIC: Patent Strategies that Create Competitive Advantages

SPEAKERS: Jerry Fellows, Chris Austin

Jerry and Chris will discuss how to use patents to create significant competitive advantages. The discussion will focus on topics of interest to the attendees, and will also discuss recent developments that require different patent strategies than those used in the past.

MEETING AGENDA

Meeting: Country Inn Hotel / Conference Center
2810 Golf Road, Waukesha, WI 53187
(www.countryinnhotel.com)

Social: 5:00 pm
Dinner: 6:00 pm
Presentation: 7:00 pm

MENU: Sliced Roasted Pork Loin served with apple raisin calvados sauce,

OR

Marinated Grilled Chicken Breast with mushroom scallion sauce

All meals include corn o'brien, bakes saffron rice pilaf, fresh garden salad, rolls, beverage (coffee, tea, milk, and iced tea).

Dinner Costs: Members & Spouses: \$17.00
Guests: \$18.00
Retirees: \$14.00
Students: \$ 8.00

Registration Info:

Registrations for dinner must be made prior to NOON on Monday, April 23th by Mark DeBattista at Harley-Davidson, phone 414-616-1119 or e-mail at mark_debattista@harley-davidson.com

“No-shows” with reservations will be billed. Attendance during presentations only are welcome at no charge. Fifty year members are entitled to one free meal per year.



US307415072S

United States Patent [15] Patent Number: Des. 415,072
Davidson et al. [15] Date of Patent: Oct. 12, 1999

[54] PORTION OF A CONSOLE/TRIM STRIP
[75] Inventors: William G. Davidson, Delafield, Raymond W. Orca, Whitefish Bay, both of Wis.
[72] Assignee: Harley-Davidson Motor Company, Milwaukee, Wis.
[*] Term: 14 Years
[21] Appl. No.: 29057,473
[22] Filed: Jul. 25, 1996
[51] LOC (6) Cl.: 12-10
[52] U.S. CL.: D12/114; D12/117
[58] Field of Search: D12/114, 110, DA243; 180/210; 280/288 4; D5/11, 19, 49

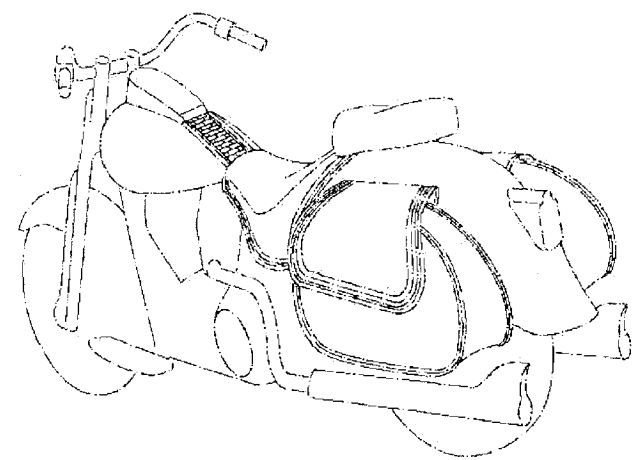
OTHER PUBLICATIONS
1995 Harley Davidson Genuine Parts & Accessories Catalog for Motorcycles & Leather Tank Pouches F, G, H and I, p. 55, 61, 95.
Harley Davidson Genuine Parts & Accessories, p. 26, the Two-Piece Sport Textured Seat, Mar. 1995.
Dag Specialties Catalog p. 55, the basket weave design motorcycle seats, D5-910401 & D5-911401 691995.
Harley-Davidson, 1995 Harley-Davidson Genuine Parts & Accessories, p. 55.
Primary Examiner—Melody N. Brown
Attorney, Agent, or Firm—Michael, Best & Friedrich LLP

[57] CLAIM
The ornamental design for a portion of a console trim strip, as shown and described.

DESCRIPTION
FIG. 1 is a perspective view of a portion of a console trim strip showing our new design, the broken lines are shown for illustrative purposes only and form no part of the claimed design, and,
FIG. 2 is a top plan view thereof.
The front, rear, bottom and side views of the design are not visible in their normal intended use.

1 Claim, 2 Drawing Sheets

[56] References Cited
U.S. PATENT DOCUMENTS
D. 72,440 4/1927 Nickels D5749
D. 105,021 6/2/97 Lanfitt D5243
D. 297,179 8/1/98 Seehaus et al. D5114
D. 373,359 9/3/96 Shower D12/114

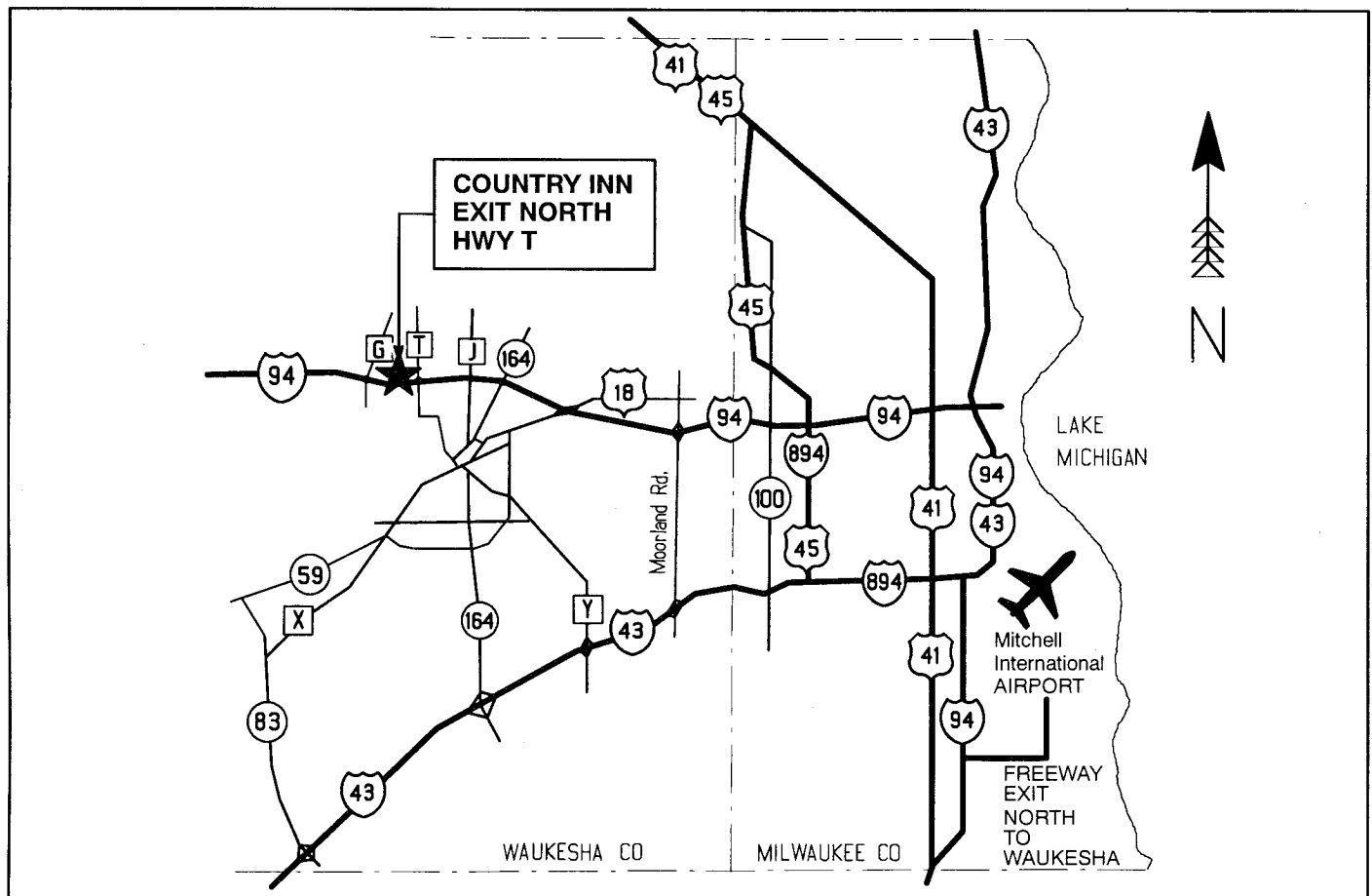


SPEAKERS' BIOGRAPHY

GERALD L. FELLOWS is a partner in the firm's Milwaukee office. He prepares and implements intellectual property protection and enforcement strategies that help clients achieve their business goals. His practice includes acquiring and enforcing United States and foreign patent rights, particularly for mechanical, electromechanical, software and business method technologies and innovative product designs. He also helps clients acquire and enforce United States and foreign trademark rights, copyrights and trade secrets, negotiates intellectual property licenses and technology transfers, prepares patentability and non-infringement opinions and performs due diligence for mergers and acquisitions.

He is registered to practice before the U.S. Patent and Trademark Office and is admitted to practice before the U.S. District Courts for the Eastern and Western District of Wisconsin. He was formerly employed by General Motors. He is past Chair of the Intellectual Property Section of the State Bar of Wisconsin, past Chair and Director of the Society of Automotive Engineers (Milwaukee Section) and was an adjunct professor of Intellectual Property at Marquette University Law School from 1993 to 1998. Mr. Fellows received a B.S. in general (mechanical design) engineering in 1985 from the University of Illinois at Urbana-Champaign, an M.S. in industrial engineering in 1989 from The Pennsylvania State University and a J.D. in 1992 from Marquette University Law School.

CHRISTOPHER B. AUSTIN is an associate in the firm's Milwaukee office. He focuses his practice on intellectual property matters with an emphasis on domestic and international patent applications relating to mechanical engineering, materials sciences and packaging engineering. His work applies strategic planning to intellectual property protection to help clients achieve their business goals. Mr. Austin is licensed to practice law in Wisconsin is registered to practice before the U.S. Patent and Trademark Office. He is also licensed to practice before the U.S. District Court for the Eastern District of Wisconsin. A member of the American and Milwaukee Bar Associations, Mr. Austin received a B.S.M.E. in 1991 from Northwestern University's Technological Institute and a J.D. in 1996 from Marquette University Law School.



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From Your Chairman:

This month's topic covers an area that many engineers like to avoid, but it critical to our profession in today's marketplace. Intellectual property attorneys from Michael, Best & Friedrich will be discussing patent law and its application to the engineering profession.

I encourage all members to attend, but especially younger SAE members who have had little or no exposure to patent and intellectual property issues.

The Milwaukee Section would like to thank all that have volunteered for our activities and would like to encourage anyone interested to take time to learn about the Governing Board and its committees. We are always looking for new ideas and a fresh perspective - contact a board member if interested.

Rick Sievert
2000/2001 Chairman
Milwaukee Section SAE



Thursday,
 April 22, 2001

US0094150725

United States Patent [99]
 Davidson et al.

[11] Patent Number: Des. 415,072
 [59] Date of Patent: Oct. 12, 1999

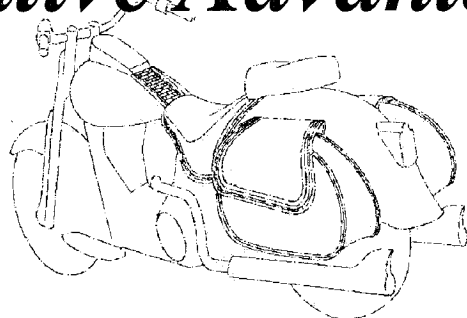
[54] PORTION OF A CONSOLE/ARM STRIP
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 [73] Assignee: Harley-Davidson Motor Company, Milwaukee, WI.
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 [21] Appl. No.: 29957,473
 [22] Filed: Jul. 25, 1996
 [80] Int. Cl. C1: 13-30
 [22] U.S. Cl.: D12/114; D12/217
 [51] Field of Search: D12/214, 116, 124; 13/021; 13/258; 13/251; 15;
 U.S. Pat. & Off. Bull. 1996
 D. 71,440; 44,027; Newark
 11,057,011; 64,933; Landon
 207,179; 7,980; Soriano et al.
 20,661; 7,466; Shover

OTHER PUBLICATIONS
 1995 Harley-Davidson Genuine Parts & Accessories Catalog for Motorcycles & Limited Tank Parts F, G, H and I, p. 53, 9/1995.
 Harley-Davidson Genuine Parts & Accessories, p. 26, the "Zero-Face Street Leathers Set", Mar. 1995.
 (1993) Scientific Catalog, p. 55, the "Leather" motor design motorcycle series, 025-20902, & 138-011, 010, 001, 045.
 Harley-Davidson, 1995 Harley-Davidson Genuine Parts & Accessories, p. 55.
 Primary Examiner—Nicholas M. Shover
 Attorney Agent, or Firm—Molitor, West & Brinkhoff LLP
 (57)

CLAIM
 The ornamental design for a portion of a console/arm strip, as shown and described.

DESCRIPTION
 FIG. 2 is a top plan view thereof.
 The front, rear, bottom and side views of the design are not visible in their normal intended use.
 1 Claim, 2 Drawing Sheets

Patent Strategies that Create Competitive Advantages



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We would like to thank the following organizations for their continued support of the Milwaukee Section:

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