

## OCTOBER DINNER MEETING AND TOUR

Thursday, October 12, 2000

**SPEAKER:** Dan Ariens, President & CEO

**TOPIC:** Who is Ariens and where are we going in the 21<sup>st</sup> Century?



### MEETING AGENDA

**TOUR: 3:45** at the Ariens Plant, 655 W. Ryan St. (US 10) in Brillion. Meet in the lobby of the main Ariens building (the one with the fountain). See below for registration. See page 2 for tour details.

**Meeting:** Michiels Brillion Inn  
740 W. Ryan St in Brillion.

**Social:** 5:30 pm

**Dinner:** 6:30 pm

**Presentation:** 7:30 pm

**MENU:** Family Style: Broasted Chicken, Tenderloin Tips and Orange Roughy, Baked Potato, California Blend Vegetables, Lettuce Salad, Rolls, Relishes and Beverage  
Dessert - Rainbow Sherbert

<b>Dinner Costs:</b>	Members & Spouses:	\$16.00
	Guests:	\$17.00
	Retirees:	\$13.00
	Students:	\$ 8.00

### Registration Info:

Registration must be made prior to 4 pm on Monday, October 9th by contacting Kim Kellen at Harley-Davidson, phone (414) 616-1374. Please have your dinner selection ready before calling.

“No-shows” with reservations will be billed. Walk-in reservation arrangements not available for this meeting. Attendance during presentations only are welcome at no charge. Fifty year members are entitled to one free meal per year.

# SPEAKER BIOGRAPHY

## Daniel T. Ariens

Daniel T. Ariens at age 40, became president & Chief Executive Officer of Ariens Company in March 1998. He has served as a member of Ariens Company's Board of Directors since 1996.

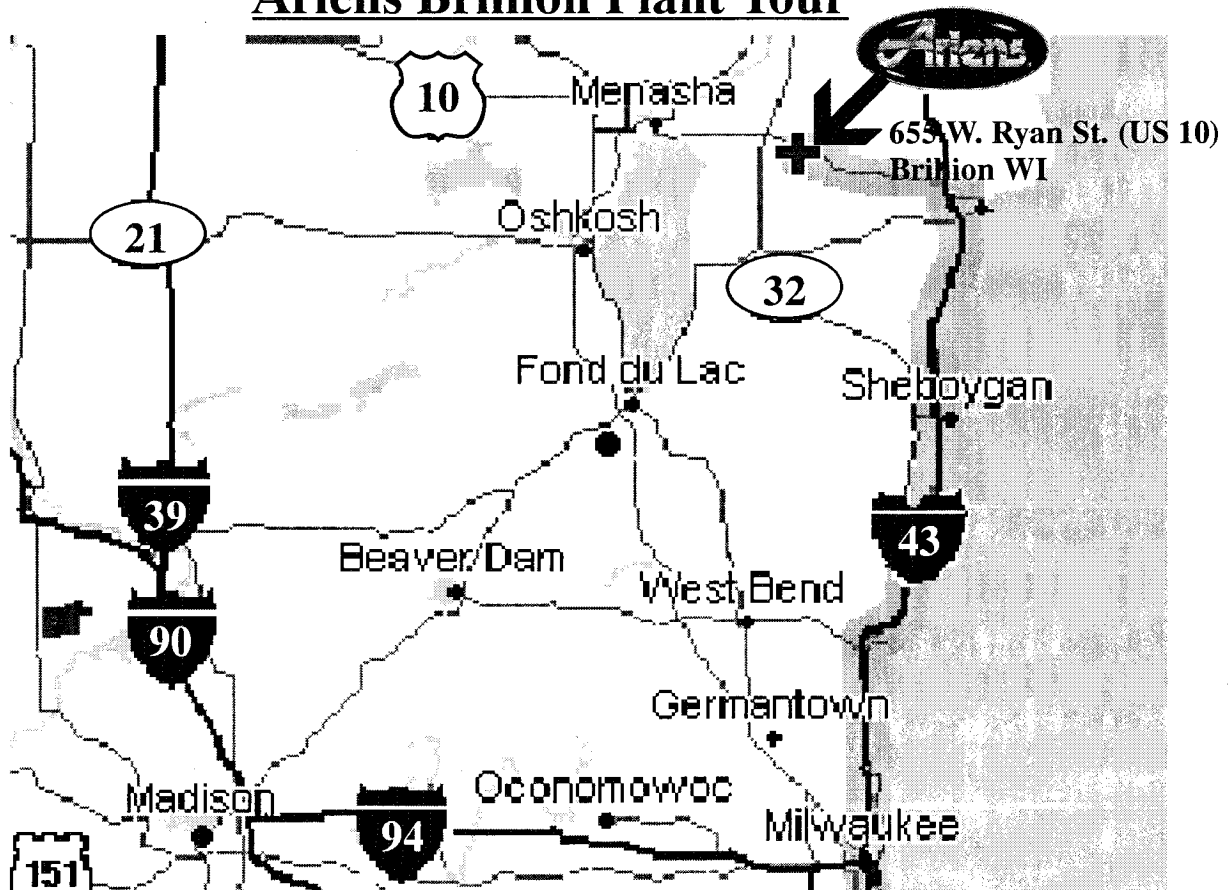
Dan has been with Ariens since 1984 where he made his start as a marketing and sales territory manager for the Gravely division of Ariens Company. He has also served in roles at Ariens as manager of retail and wholesale credit and receivable and as Vice President - Manufacturing. As manufacturing leader, in additions to implementing World Class Manufacturing initiatives the integration and consolidation of Gravely manufacturing operations in Clemmons NC into the Ariens manufacturing in Brillion, Wisconsin was accomplished.

Later Dan lead in dual roles as Vice President - Engineering of the newly combined Ariens and Gravely engineering services and the Vice president of the Parts and Accessories Division. While creating a service parts division, the opportunity to acquire an aftermarket parts business was born and Stens was acquired in 1995. Dan led the acquisition and integration transition as President of Stens Corporation in Jasper Indiana until March of 1998.

In addition to his work at Ariens Company, Dan Serves on the Board of Directors of the Weidner Center, A performing arts center in Green Bay, Wisconsin. He is also a member of the International and Wisconsin Chapter of Young Presidents' Organization (YPO) and is a member of Wisconsin Manufacturers and Commerce.

Dan graduated from the University of St. Thomas in St. Paul, Minnesota in 1981 where he earned a degree in Finance and Business Administration.

## Ariens Brillion Plant Tour



### Directions to Ariens Brillion Facility:

Take US Hwy 43 north from the Milwaukee area to Hwy 10. Take Hwy 10 (Ryan Street) west for 18 miles to the Ariens plant.

### Tour Start Times:

Tours depart at 3:45 p.m. All tour participants must register with Kim Kellen at phone (414) 616-1374 between 7:30 am and 3:30 pm.

## **Milwaukee Section 2000-2001 Governing Board**

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**VICE CHAIR – MEMBERSHIP:**  
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## **From Your Chairman:**

Welcome to the 2000-2001 SAE Section Year. On behalf of the Milwaukee Section Governing Board, I want to welcome back all current SAE members and extend a special greeting to all new members. The first dinner meeting planned by your board is presented by Ariens. Since our section is a hot-bed for small engines and turf & landscape equipment, it was only fitting to include this topic on the schedule.

Congratulations to the 2000 SAE Midwest Mini-Baja organizing team & volunteers, led by Alicia Muszynski. This year's competition had over 100 entries from the United States, Canada, Puerto Rico, Brazil, and South Korea. The competition was exciting as always and extended the Milwaukee Section's success, even if Mother Nature made this a little difficult. Congratulations to the University of Wisconsin, one of our own section chapters, for an outstanding victory.

For those of you who wonder what the Governing Board does or think you have ideas that should be discussed, I encourage you to consider joining the governing board. We have several openings for appointed positions and are always looking for new members to help lead this section. If you are interested in working with meeting programs, membership building or student chapters, contact a board member for further information.

Rick Sievert  
2000/2001 Chairman  
Milwaukee Section SAE



## Ariens Brillion Plant Tour

Thursday, October 18, 2000



## Meeting Sponsorship

We would like to thank the following organizations for their continued support of the Milwaukee Section:

Waukesha Engine Division, Harley-Davidson

For more information on becoming a sponsor, please contact: Bill Schultz (414) 616-1286